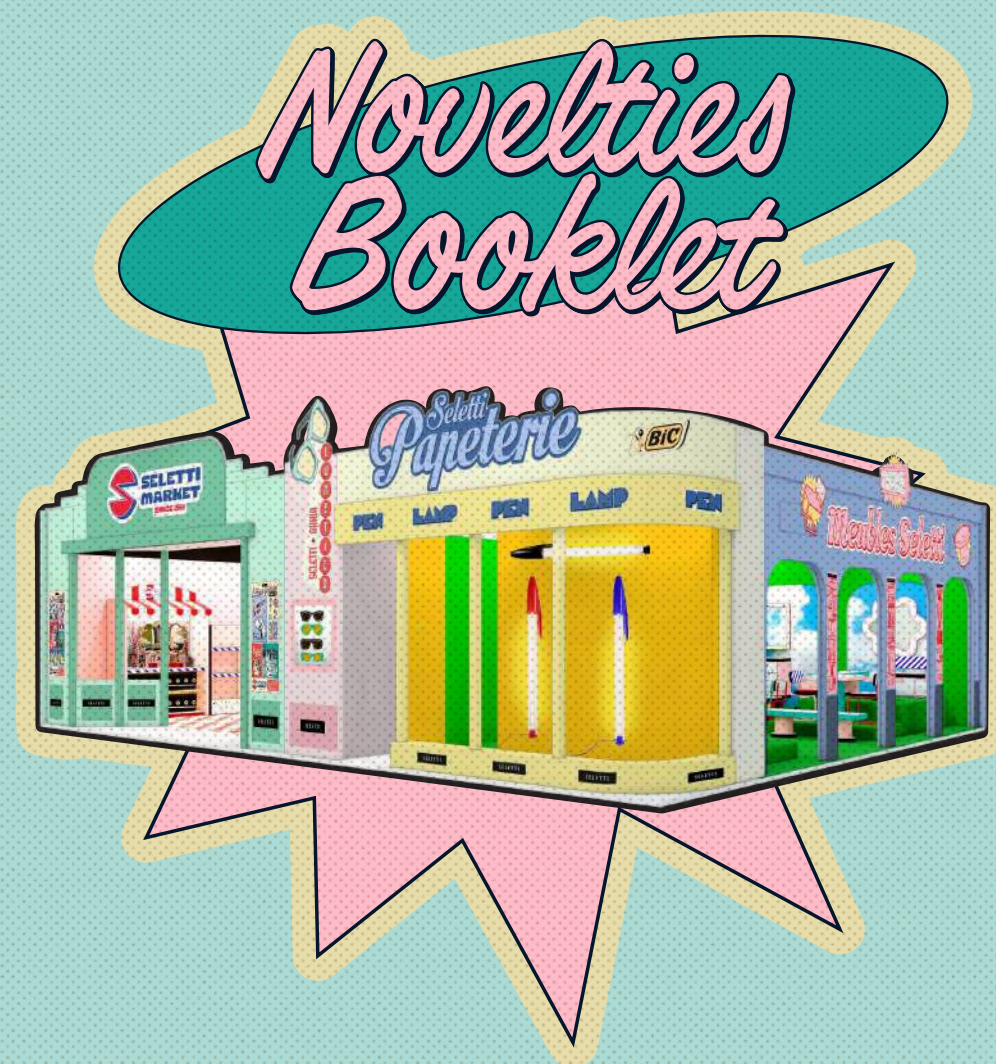


**SELETTI**  
**Novelties Booklet 2026**

**SELETTI s.p.a.**  
**seletti.it**  
**info@seletti.it**  
**tel. +39 0375 88561**

**Via Codebruni Levante, 32**  
**Cicognara di Viadana (MN)**  
**46019 - Italy**



**SELETTI**  
**Novelties Booklet 2026**



*Seletti Market is an experiential retail concept that transforms iconic department stores into pop, surreal supermarkets. The spaces become immersive environments where design, irony, and contemporary visual culture collide. Launched at La Rinascente in Milan, the project expanded to Rome and later internationally, with installations at Selfridges in London, Steffl in Vienna, and most recently Printemps in Paris. Through colorful aisles, shopping carts, and iconic objects, Seletti Market blurs the boundaries between art, design, and consumer culture, fully expressing the brand's bold and playful identity.*





SELETTI

x



BIC®

# BIC Lamp

Seletti x BIC  
design: Mario Paroli

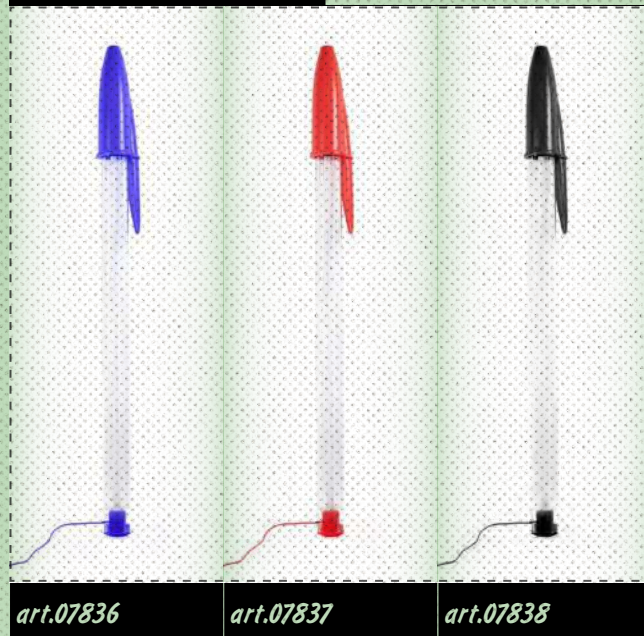
material:  
PC/HDPE

*BIC® Lamp reinterprets the legendary BIC® Cristal at a 12:1 scale in its three most recognizable versions—classic black, blue, and red—as a floor lamp, pendant light, or wall sconce. Made with materials chosen to evoke the original with the utmost precision, while guaranteeing optimal lighting performance, this lamp celebrates one of the most widespread and beloved objects in the world.*

220-240 V ~ 50 Hz T8  
LED 22 W - 2400 Lumen, 3000K  
3m / 10ft. cable

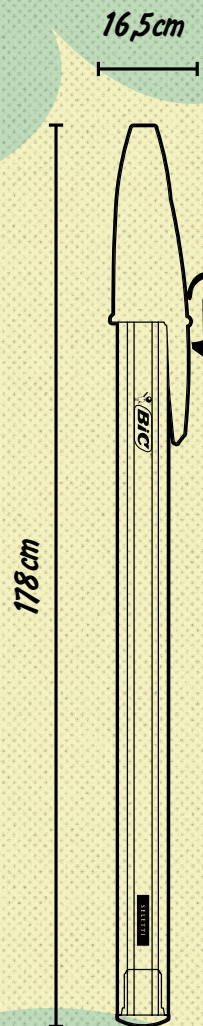
Lamp  
Cm 178x13 H.16,5

€299 275£



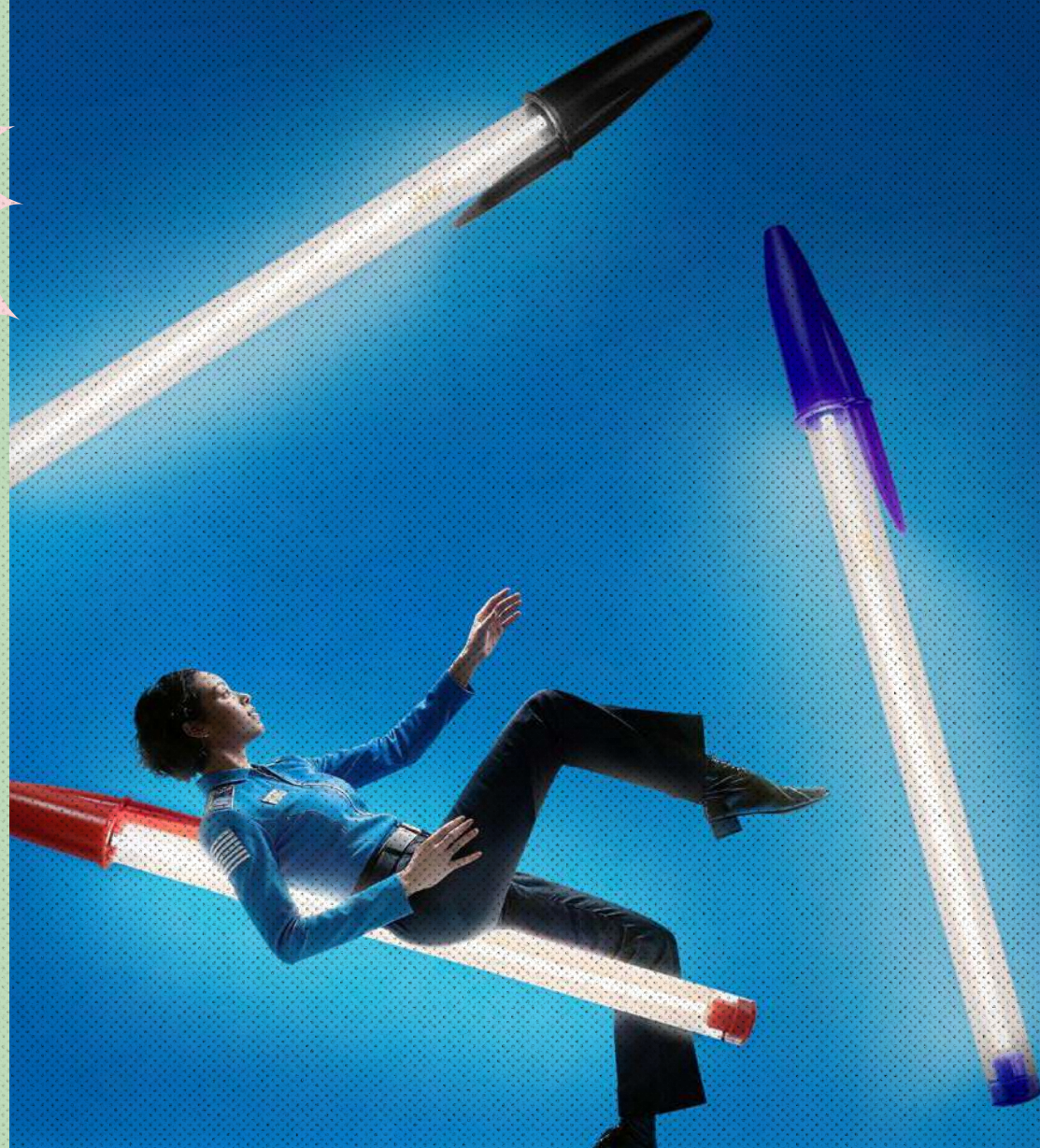
**BULKY  
ITEMS!**

**12:1 SCALE  
LED LAMP!**





HANG IT ON  
THE WALL!



SELETTI

×





# Seikantai 5271

*design:*  
Bruno Laurenzano

porcelain, linen

Set of 3 plates  
+ 1 napkin

**DINNER PLATE**  
Cm. 26.5 x 26.5 h.2.2

**SOUP PLATE**  
Cm. 22.7 x 22.7 h.3.8

**DESSERT PLATE**  
Cm. 19 x 19 h. 2

**NAPKIN** Cm. 43x43

*Seikantai5271: the connection between food and sex lies in their sensory and pleasurable nature. Both involve stimulating the senses, creating pleasure, and can be intimate and shared experiences. From the physical sensations to the sensory experience, the sharing of intimacy, the pleasure and gratification they provide, to the stimulation of endorphins in the brain, food and sex share common ground in enhancing pleasure and fostering intimate connections between individuals.*

€165	£150	\$239
------	------	-------



**art. 09843** *ARCHED set*

DINNER PLATE



SOUP PLATE

**art. 09844** *OFFERED set*

DINNER PLATE



SOUP PLATE



DESSERT PLATE



NAPKIN



DESSERT PLATE



NAPKIN

**art. 09845** *INCLINED set*

DINNER PLATE



SOUP PLATE



DESSERT PLATE



NAPKIN

**art. 09846** *ELONGATED set*

DINNER PLATE



SOUP PLATE



DESSERT PLATE



NAPKIN

**art. 09847** *SUSPENDED set*

DINNER PLATE



SOUP PLATE



DESSERT PLATE



NAPKIN

**art. 09848** *GATHERED set*

DINNER PLATE



SOUP PLATE

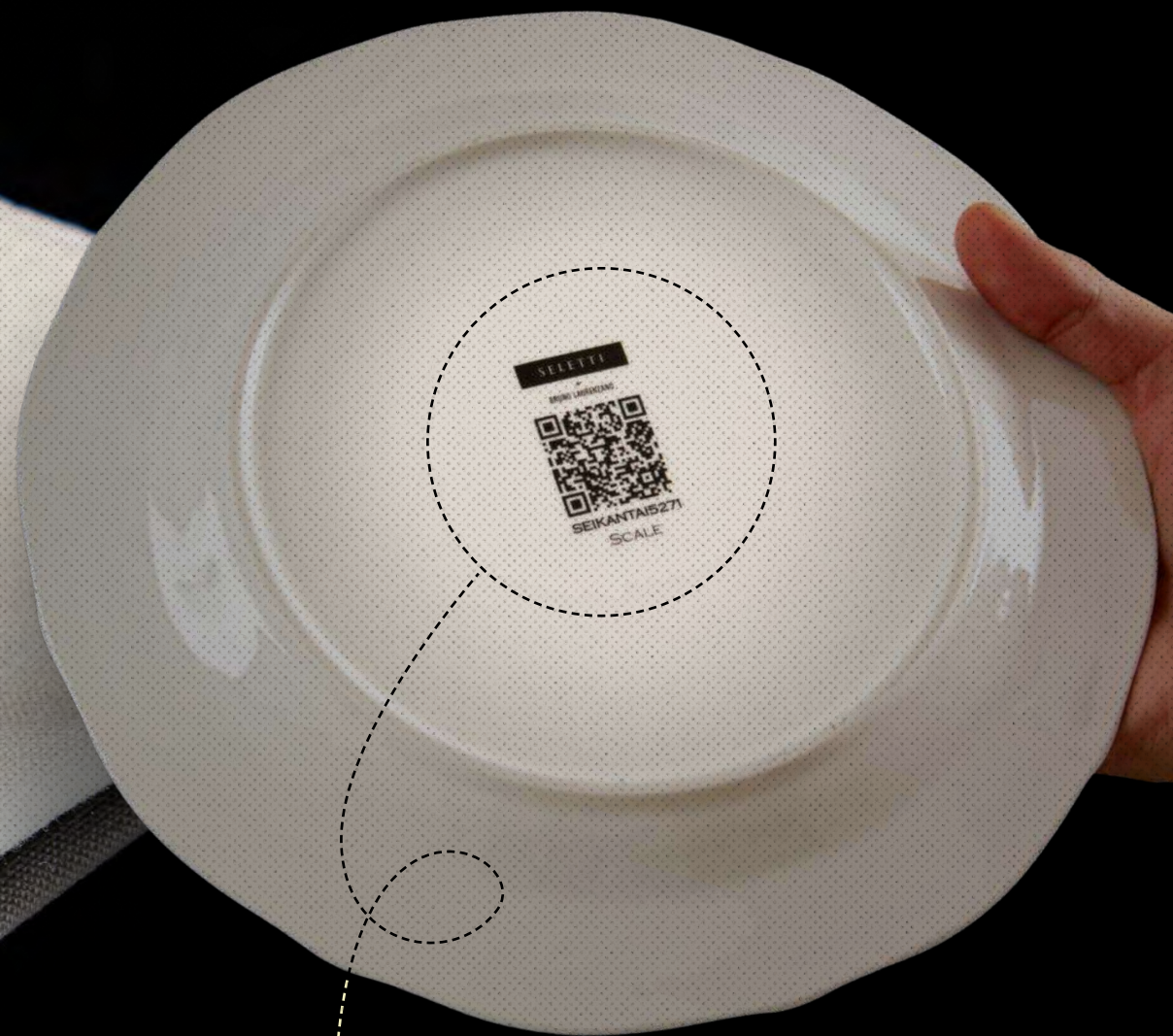
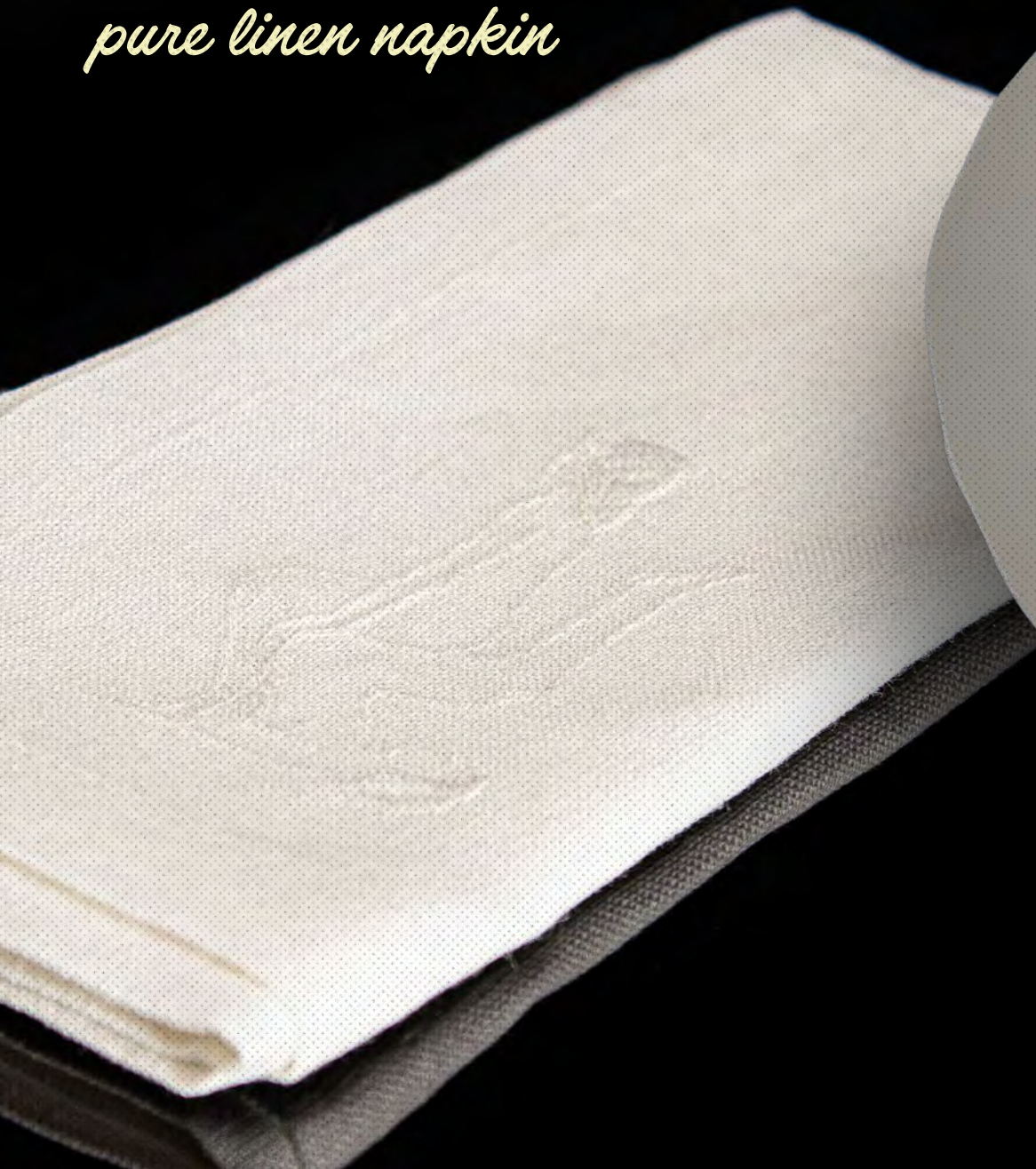


DESSERT PLATE



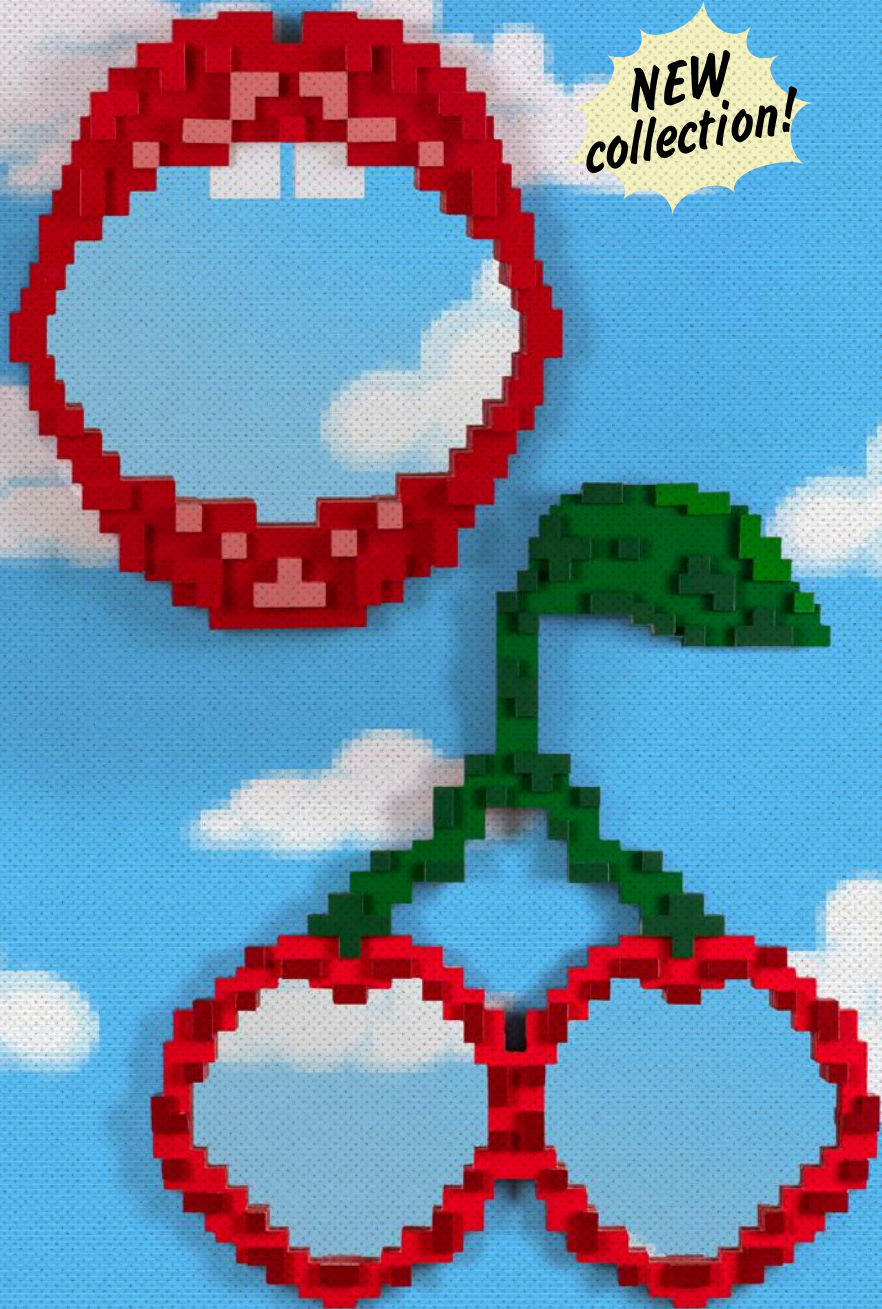
NAPKIN

*Hand-decorated  
pure linen napkin*



*By gently lifting the plate, you'll reveal a discreetly placed QR code underneath.  
Scanning this code grants you access to a curated selection of exclusive recipes, personally chosen by the artist to reflect the core concept of the project: the intimate connection between sensuality and cuisine.*

**NEW  
collection!**



# Pixel Mirrors

design:  
Roberto Bruno

material:  
Mdf and Glass

A collection of mirrors with coloured frames that evoke the pop imagery of the classic videogames that were the stars of the 1980s and 1990s. Pixel Mirror represents a wonderful escape into the wonderful memories of summers spent in arcades.

DON'T FORGET THE FIRST COLLECTION!



art. 17055 - Heart



art. 17056 - Flame



art. 17057 - Bomb



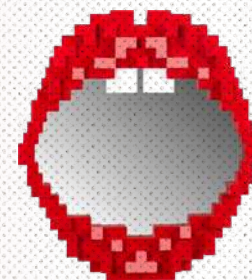
art. 17058 - Message

art. 17053

€159

£149

\$250



Mouth

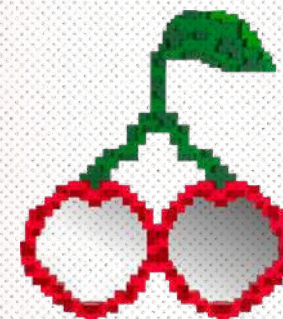
Cm. 46,5 x 3,6 h. 50,5 | 18,3" x 1,42" h. 19,9"

art. 17054

€185

£169

\$290



Cherries

Cm. 70 x 3,6 h. 76 | 27,6" x 1,42" h. 29,9"



# Burnt Carpets

design:  
Loredana Longo

material  
polyester

180x120cm  
70,86" x 47,24"

*Fire, a fundamental element for the rites of all the peoples and religions that have crossed the world, becomes the instrument to give life to a series of phrases that come from important Western leaders*

art. 18225  
**WE NEED PEOPLE**

€380

£350

\$545



*"We need people who dream impossible things."*

art. 18224  
**ALWAYS WIN**

€380

£350

\$545



*"When we stand together we will always win."*

# Burnt Carpets

design:  
Loredana Longo

material  
polyester

180x120cm  
70,86" x 47,24"

*Fire, a fundamental element for the rites of all the peoples and religions that have crossed the world, becomes the instrument to give life to a series of phrases that come from important Western leaders*

art. 18226  
**SLOW WALKER** €380 £350 \$545



*"I am a slow walker but i never walk back."*

art. 18227  
**BELIEVING** €380 £350 \$545



*"Never stop believing in the power of your ideas."*

art. 18228  
**YOU HAVE THE POWER** €380 £350 \$545



*"You have the power to make things better."*

art. 18229  
**TOGETHER** €380 £350 \$545



*"We are all in this together."*



# Lucky Temple

design:  
Antar Elena Borghi

mixed materials

*Lucky temple is a catalyst of luck that gathers amulets from various cultures, a powerful antenna for receiving positive vibrations, a shield of protection to be nourished with awareness and love. Lucky temple reminds you that luck sees perfectly well and goes to those who, first of all, know how to welcome it and above all, to those who believe that the solution to any problem comes from deep within the self, not from external circumstances.*



art. 13236

€149 £139 \$215



Decorative objects  
Cm. 22 x 12 H. 31.5 | 8.66" x 4.72" x 12.40"

1 -

# FOUR-LEAF

## CLOVER

The most recognized good luck charm in the world, each leaf carries a meaning: hope, faith, love, and luck. It also symbolizes the circle of life and the four elements (earth, air, fire, water). Since ancient times, it was believed that carrying one could help see spirits and avoid danger.

2 - HORSESHOE A charm considered lucky in many cultures, especially Anglo-Saxon ones. Since the Middle Ages, it was believed to be a powerful shield against epidemics and the Devil. It is said to bring good luck, especially if hung above a door with the ends pointing upward to keep the luck from "slipping away."

3 - HORN Also known as the "cornicello," it is a traditional Italian charm. Considered a symbol of virility, physical strength, and fertility since the Neolithic era. Its shape is inspired by Priapus' phallus, the god of fertility, and its red color represents the power of blood and fire.

4 - LADYBUG In many traditions, the ladybug is seen as a bearer of good fortune and prosperity. It is also associated with love and happiness, particularly in relation to weddings and new beginnings. Since ancient times connected to the goddess Juno and later to the Virgin Mary, it emits protective energy against danger.

5 - HORNED HAND The gesture of making "horns" with the hand facing downward is itself an amulet to ward off misfortune and the evil eye. Its origins are uncertain, but some theories trace it back to ancient Greece and the myth of the Minotaur, associated with shamanic practices.

6 - EGYPTIAN SCARAB A powerful symbol in ancient Egypt, the scarab was associated with the morning manifestation of the sun god Ra. Egyptians believed it pushed the sun into the sky each day, symbolizing the cycle of life, death, and rebirth.

7 - HAMSA HAND (Hand of Fatima) In Islam and Judaism, this is a protective amulet against the evil eye and negative influences, associated with strength, power, and blessings. The five fingers represent the five pillars of Islam, the five books of the Torah, and the connection between body and soul. The eye in the center is considered the eye of God watching over the wearer.

8 - NAZAR Common in Turkey, Greece, and the Middle East, the word "Nazar" in Arabic means "gaze." Its shape resembles the Eye of Allah (or Greek eye), which protects the bearer from envy and the evil eye with its loving watchfulness. If the Nazar breaks, don't worry: it means it has protected you!

9 - MANEKI NEKO A Japanese figurine of a cat raising its paw in a welcoming gesture typical of Japanese culture. It attracts luck, prosperity, customers, and good fortune—especially used in shops and businesses. Depending on whether it raises the right or left paw, it attracts either wealth or clients. The white Maneki Neko brings general happiness and good luck.

10 - ACORN Traditional in Northern Europe, especially in Germanic cultures, it is considered sacred to Thor, god of thunder and protection. In the past, it was believed wearing



an

acorn

could protect

against disease, aging,

and even alcoholism. Today,

it is a symbol of health and

prosperity, especially if placed on a

windowsill at home.

11 - ELEPHANT In Eastern cultures, an

elephant with its trunk raised is believed to

bring good luck, wealth, and prosperity. In Hindu

culture, the elephant symbolizes wisdom, strength, and

home protection.

12 - DALA HORSE Refers to the "Dalahäst," a traditional

painted wooden horse from the Swedish province of

Dalarna. Originally crafted as a children's toy by 18th-century

woodcutters, it is now associated with good luck, friendship, energy,

strength, and problem-solving.

13 - LILY OF THE VALLEY In France, gifting a sprig of lily of the valley

on May 1st, Labor Day, is a wish for good luck and happiness. This lucky

tradition was introduced by King Charles IX in the 16th century.

14 - COIN TALISMAN In China, coins are powerful amulets symbolizing

prosperity. Often tied together with red thread (a symbol of life energy,

protection, and activation of luck), pink stone coins represent love, peace, and

emotional healing.

15 - BLACK OBSIDIAN PYRAMID A natural volcanic glass with an intense black

color and shine, it is considered the stone of transformation. A powerful tool

for self-discovery, it helps overcome fears and traumas while serving as a

protective shield. It promotes grounding, wisdom, and clarity of purpose, aiding

in important decision-making.

16 - CLEAR QUARTZ In many cultures, it is considered a stone of light, purity,

harmony, and balance. Associated with truth and clarity, it symbolizes both

physical and spiritual balance. It enhances concentration, is believed to boost

self-confidence and intuition, and helps release energetic blockages.

17 - MIRRORS Seen as magical objects, they are believed to influence the

energy of a space by protecting the home and repelling negative energies and

evil spirits. According to Feng Shui, mirrors can amplify positive energy and

attract abundance.

18 - YES-NO COIN A coin that, when tossed, helps make decisions between two

options: "Yes" or "No." Use it for quick decision-making or to add a touch of

luck to your choices.

19 - LUCKY CARD A true 2D concentration of good fortune that you can always

carry with you or place over your heart during your rituals and lucky charms

practices.

DARK BLUE and GOLD In many cultures, dark blue is considered a protective

and spiritual color. Gold has the power to attract positive energy related to

wealth and good luck.

20 - Key it is a powerful symbol of good luck, representing the ability to

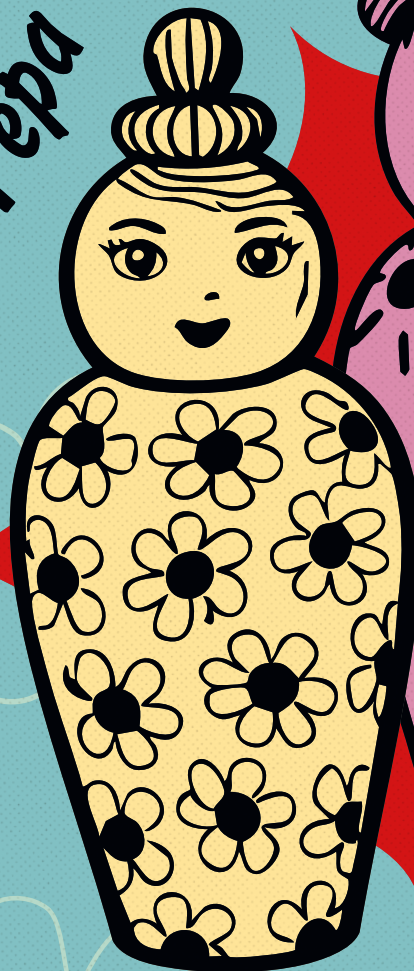
open new doors, overcome obstacles, and achieve goals. The key symbolizes

freedom and discovery in crossing new thresholds, exploring the unknown, and

uncovering new opportunities.

# CANONIE

Pepa



Lula

Zoè





DON'T FORGET  
THE FIRST COLLECTION!



art. 10531

art. 10534

art. 10532

art. 10530

art. 10533

# Canopie

design:  
Elena Cutolo

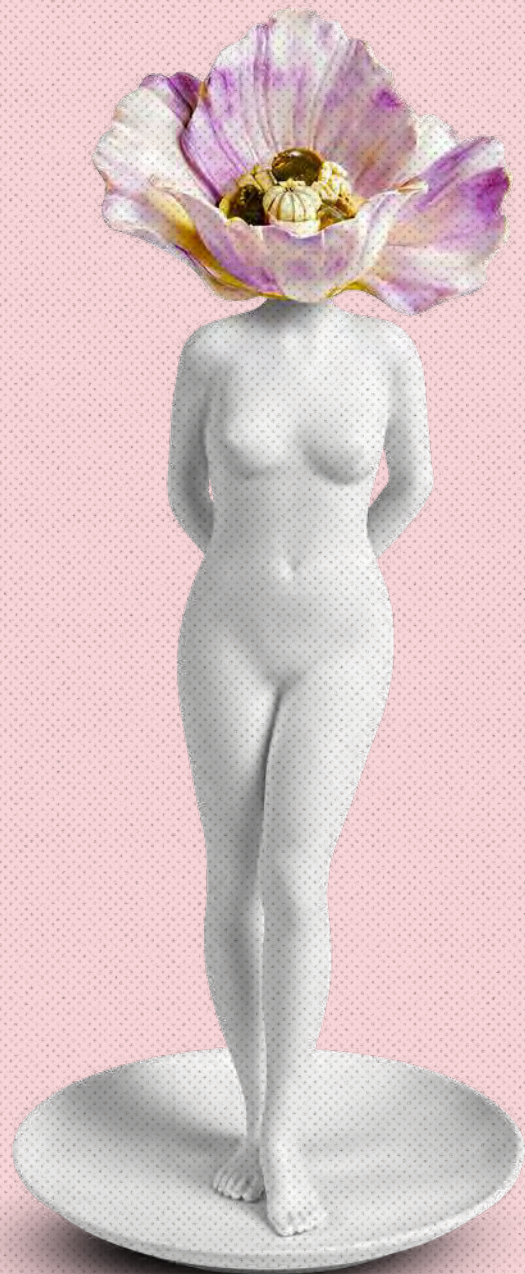
material:  
porcelain

A refreshed version of the iconic Canopie collection, now featuring a newly added bowl on the lid.

This update enhances both functionality and character, while preserving the playful spirit and unmistakable design of the original Canopie.

NEW  
collection!

art. 10536	€159	£150	\$250	art. 10537	€159	£150	\$250
							
ZITA Ø Cm 17,2 H. 41,6				LUNA Ø Cm 17,2 H. 41,6			
art. 10538	€159	£150	\$250	art. 10539	€159	£150	\$250
							
PIETRA Ø Cm 17,2 H. 41,6				KIKI Ø Cm 17,2 H. 41,6			



# La Timida Vase

design:  
Bigotta

material:  
porcelain

A woman without veils, in her full nudity but in a pose that expresses shyness. the same play chosen by the artist for her stage name "la bigotta". La timida is a vase that holds a single flower, transforming into the "flower woman", one of the most iconic illustrations by la bigotta. Handcrafted by a master artisan in fine porcelain, each piece is shaped with patience and care, where every curve and detail reflects the beauty of true craftsmanship.



art. 10088

€149

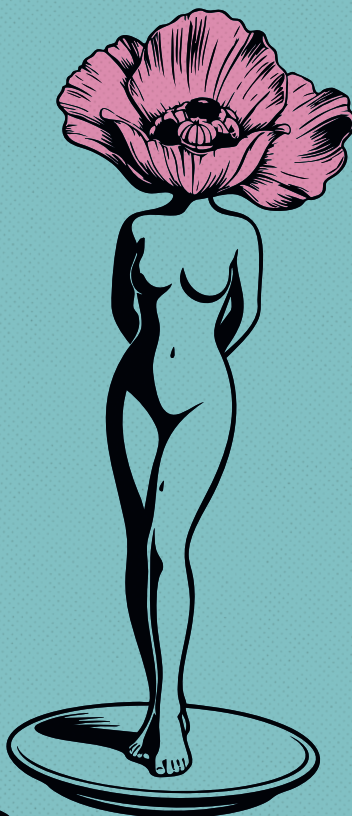
£139

\$215



LA TIMIDA Vase  
100% handmade vase  
cm. 16 x 16 H.26 | 6.29" x 6.29" x 10.23"

Seletti  
+  
La Bigotta



La  
Tumida





# Velaschino Vase

design:  
Niccolò Spirito

material:  
porcelain

LIMITED EDITION  
/999 PCS.

*Reimagined as a domestic object, the Velasca becomes Velaschino, a sculptural vase, with the architectural presence scaled down, yet no less evocative. Familiar and instantly recognizable, it introduces a new kind of intimacy, bringing design and memory into everyday life. In this transformation, the iconic form finds a new role: still a vessel, but one that now holds nature and imagination within the home.*

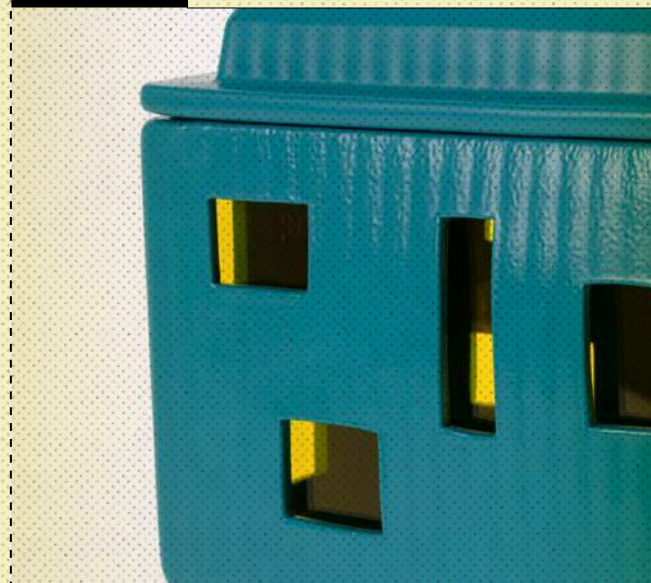


art. 10054

€135

£125

\$195



Vase  
cm. 19 x 13 H 32,5 | 7.48" x 5.11" x 12.79"



# Amor Volat Vase

design:  
Marcantonio

porcelain,  
base: plaster

*Amor Volat is a vase that seems to defy gravity, an upside-down head that transforms a classical sculpture into a symbol of lightness. Inspired by that moment when falling in love makes us feel as if we're floating in the air, at the mercy of a softer, brighter, more magical world. Marcantonio wanted to capture that feeling of being swept away by the wind of emotions.*



art. 10069

€99

£90

\$145



Vase  
cm. 22 x 17 H. 30 | 8.66" x 6.69" x 11.81"

**AMOR**  
*Volat*

---





# Holy Love In Bloom

design:  
Marcantonio

material:  
porcelain

The great success of LOVE IN BLOOM continues with a new version that celebrates the tradition of the Sacred Heart. The iconic shape is now adorned with flowers, flames, and tattoo-inspired ribbons. A new way to celebrate love and self-expression: customize it with included alphabet decals to write a name, a dream, or a cherished ideal



art. 09920H	€119	£110	\$170
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vase  
Cm. 18,4 X 8,5 X H. 33,9 | 7,24" x 3,35" x 13,35"



# Candelabra Classics On Acid

design: Diesel Living  
with Seletti

material:  
cast iron

A classic look with a crazy twist for party lovers and eclectics. Marvelous for an unexpected distorted table set up.

art. 11294	€45	£40	\$65	art. 11296	€89	£82	\$130
SINGLE arm candle holder Cm. 9 x 9 H. 25 / 3.54"x3.54"x9.84"							
art. 11295	€45	£40	\$65				
SINGLE arm candle holder Cm. 8,5x 8,5 H. 20,5 / 3.34"x 3.34"x 8.07"				TRIPLE arm candelabra Cm.27,5x12 H. 32 / 10.62"x 4.72"x 12.59"			



# Melt-D

design: Diesel Living  
with seletti

material:  
vegetal wax and paraffin

50 hours per  
candle

art. 11166

€199

£189

\$289



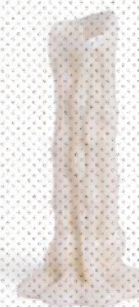
TRIPLE candle  
Cm. 15,8 x 35 H.29,5 |  
5.90" x 13.78" x h 11.61"

art. 11165

€89

£80

\$129



SINGLE candle  
Cm. 15 x 15 H.29,5 | 5.90" x 5.90" x 11.61"



# Toiletpaper Pets Cases

design:  
Toiletpaper home

material:  
Printed PU

**COSMETIC BAG**  
Cm. 23x8 h.13

€52

£48

\$82



art. 02494  
SURF BUDDIES

art. 02495  
ANGRY CAT

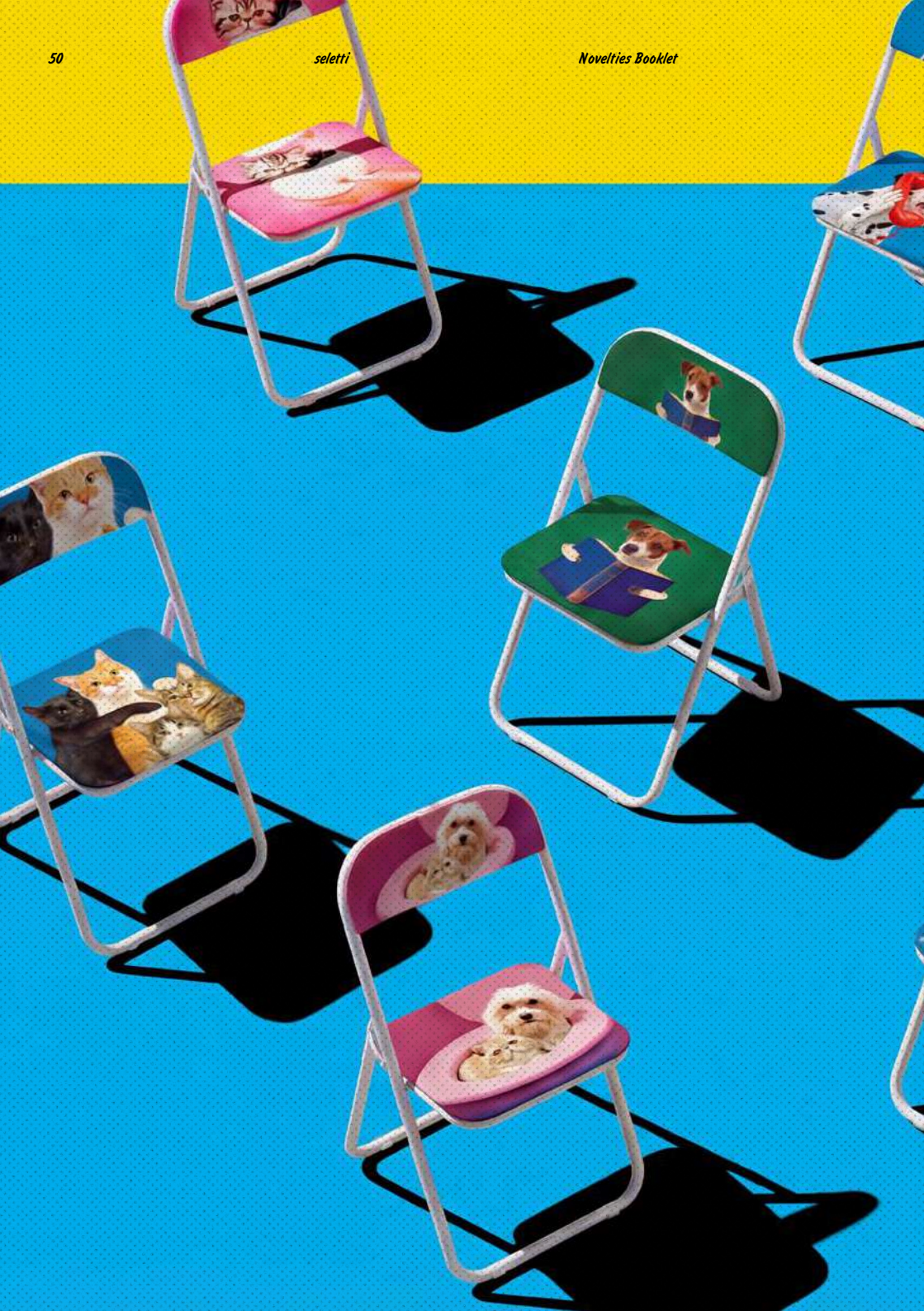
art. 02496  
BFF



art. 02497  
CAT-LISCIOUS

art. 02498  
KITTY GANG

art. 02499  
DOG CALL CENTER



# Toiletpaper Pets Folding Chairs

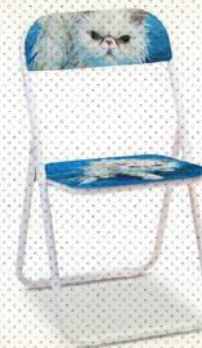
design:  
Toiletpaper home

material:  
Metal and PVC

FOLDING CHAIRS  
Cm. 43 H.47/80

€92

£85



art. 18563  
ANGRY CAT

art. 18564  
CAT SURPRISE

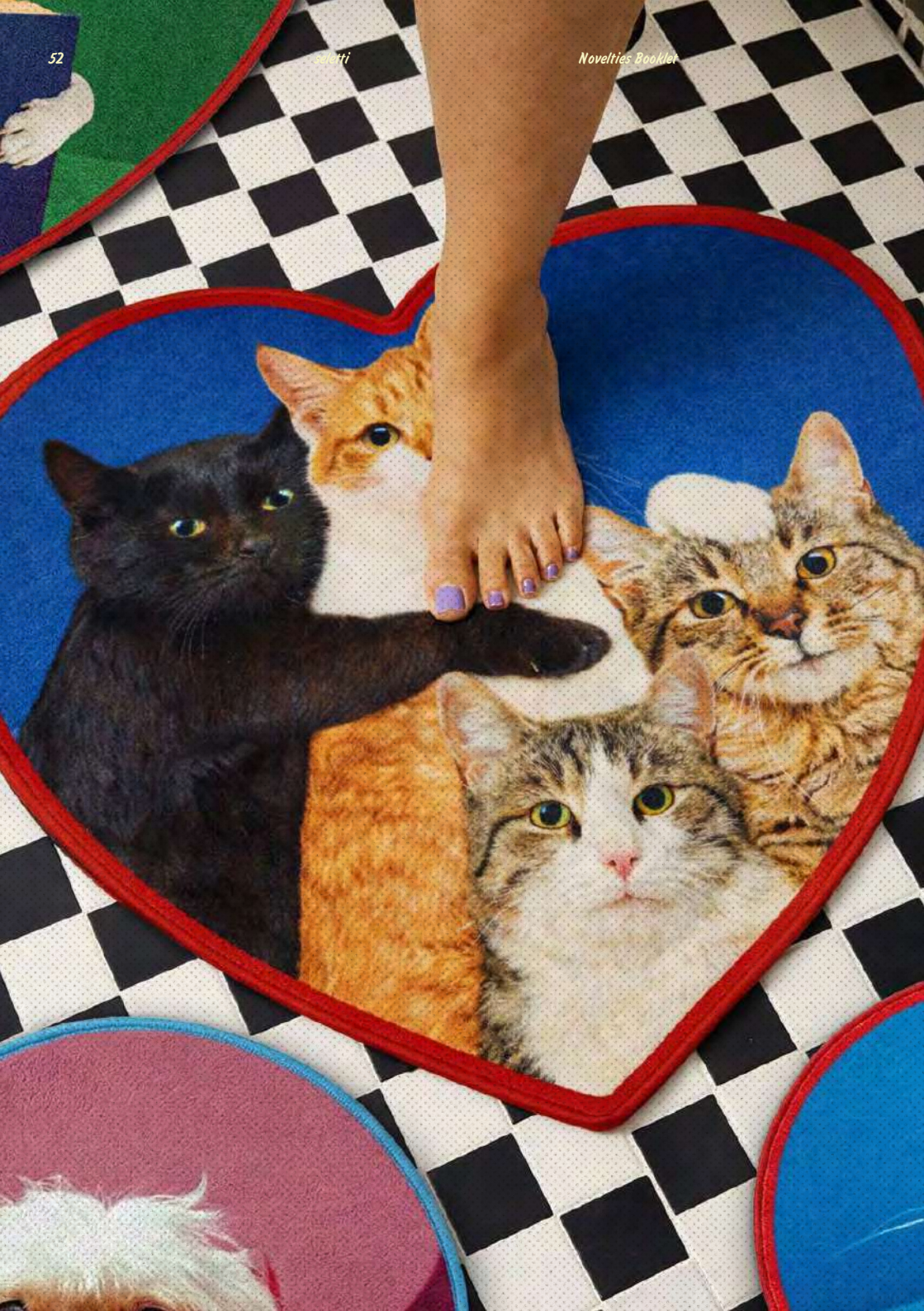
art. 18565  
DOG CALL CENTER



art. 18566  
NERDY DOG

art. 18567  
BFF

art. 18568  
POLYCATS



# Toiletpaper Pets Mats

design:  
Toiletpaper home

material:  
Polyester

MATS Cm. 65x72	€39	£36	\$60
			
art. 18178 DOG CALL CENTER	art. 18179 POLYCATS	art. 18180 ANGRY CAT	
			
art. 18181 BFF	art. 18182 NERDY DOG	art. 18183 CAT SURPRISE	



# Toiletpaper Pets Cushions

design:  
Toiletpaper home

material:  
Polyester

CUSHION  
Cm. 50x50

€99

£100



art. 02357  
DOG CALL CENTER

art. 02354  
POLYCATS

art. 02355  
ANGRY CAT



art. 02358  
BFF

art. 02359  
NERDY DOG

art. 02356  
CAT SURPRISE



40 hours candle  
Cm. 7 x 7 h. 10 / 2.75" x 3.93"

1PZ. PACK  
€18 £17 \$27



art. 14086  
SHIT



art. 14087  
SNAKES BLACK



art. 14097  
SNAKES BLACK



art. 14088  
ROSES



art. 14089  
SNAKES WHITE



art. 14098  
REVOLVER

# Toiletpaper Candles

design:  
Toiletpaper home

material:  
vegetal wax

40 hours / 10 hours



10 hours candle  
Cm. 2,3x2,3 h. 27 / 0.90" x 10.61"

2PZ. PACK  
€16 £15 \$24



art. 14098S  
REVOLVER



art. 14097S  
HORSE



art. 14086S  
SHIT



art. 14087S  
SNAKES BLACK



art. 14088S  
ROSES



art. 14089S  
SNAKES WHITE



art. 14100W



WHITE candle holder  
Cm.10 x 10 h.1 | 3.93" x 0.39"

art. 14100BLK



BLACK candle holder  
Cm.10 x 10 h.1 | 3.93" x 0.39"

€8    £7    \$12

# Candle Holder

design:  
Selab

material:  
porcelain

art. 14100B



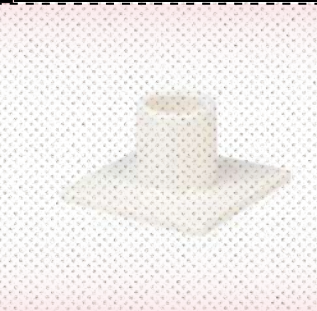
BLU candle holder  
Cm.10 x 10 h.1 | 3.93" x 0.39"

art. 14100R



RED candle holder  
Cm.10 x 10 h.1 | 3.93" x 0.39"

art. 14099W



WHITE candle holder  
Cm.7.8 x 7.8 h.4.3 | 3.07" x 1.69"

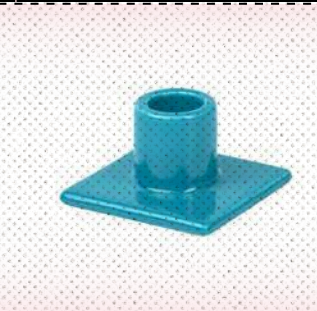
art. 14099BLK



BLACK candle holder  
Cm.7.8 x 7.8 h.4.3 | 3.07" x 1.69"

€8    £7    \$12

art. 14099B



BLU candle holder  
Cm.7.8 x 7.8 h.4.3 | 3.07" x 1.69"

art. 14099R



RED candle holder  
Cm.7.8 x 7.8 h.4.3 | 3.07" x 1.69"



art. 02206 €39 £36 \$56



SHIT Necklace with pendant  
25mm / 0.98"

Salotti

Novelties Booklet

# Toiletpaper Jewels

61

design:  
Toiletpaper home

Stainless steel  
with 18K gold plating



art. 02207	€35	£32	\$52	art. 02208	€35	£32	\$52
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SINK PLUNGER dangle earrings  
25mm / 0.98"

SHIT dangle earrings  
14mm / 0.55"

art. 02209	€32	£30	\$47	art. 02205	€39	£36	\$56
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SHIT stud earrings  
12mm / 0.47"

SINK PLUNGER Necklace with pendant 28mm  
/ 1.10"



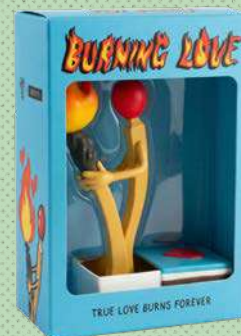
# Burning Love

design:  
Gianpiero

material:  
resin

LIMITED EDITION  
/999 PCS.

"Burning Love" is an explosion of passion: a love that doesn't just warm, but burns, consumes, and leaves its mark. It's the fire that destroys and, at the same time... Keeps you alive.



art. 09019

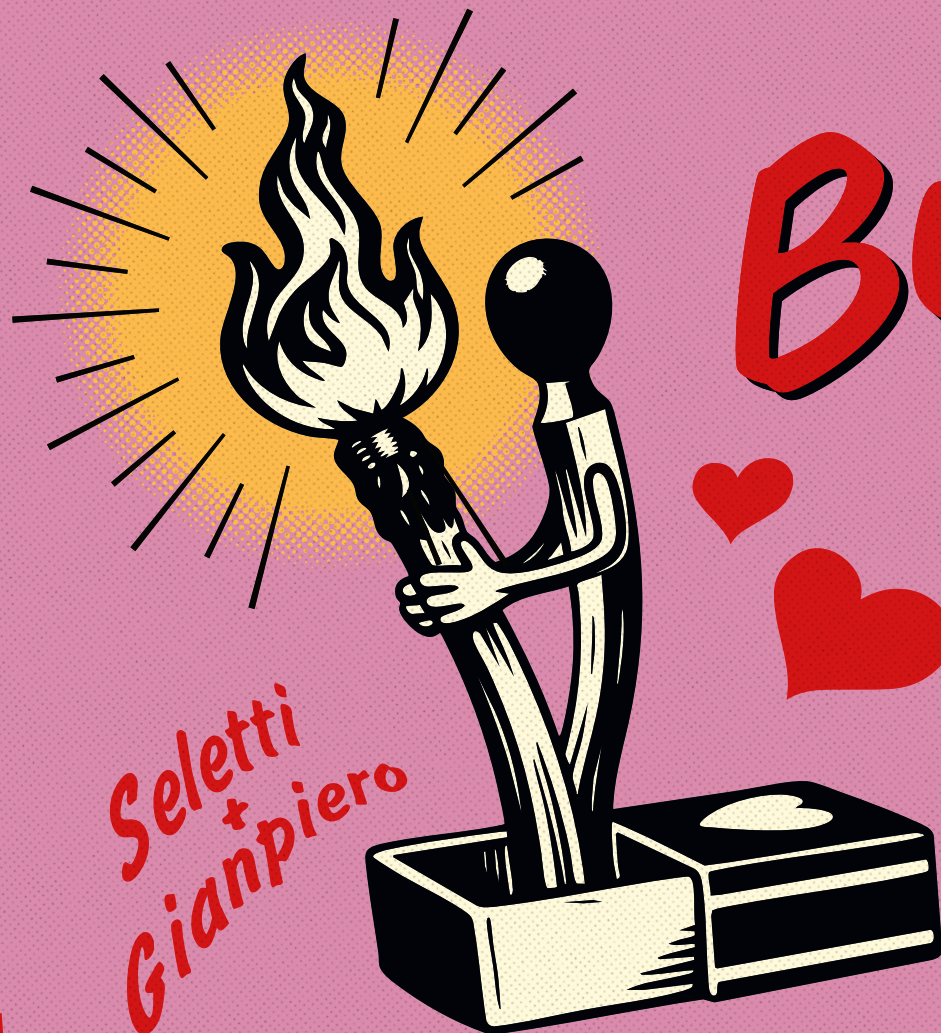
€99

£90

\$159



Art toy  
Cm. 19,2 x 8,80 H.26,7



# Burning Love

THE FIRE  
THAT KEEPS YOU  
**ALIVE!**



# Plastic Peace

design:  
Gianpiero

material:  
resin

LIMITED EDITION  
/999 PCS.

*This little green soldier, straight from childhood memories, kneels not to aim but to disarm. His rifle, once molded for war, now melts in his hands like wax under sunlight. No violence, no struggle. Just the quiet power of gentleness. A tribute to innocence, to the dream that even plastic can melt hate. This is the moment where war gives up and peace begins to play.*



art. 09018

€99

£90

\$145



Art toy  
Cm. 20 x 10,5 H 20 7.87" x 41.33" x 7.87"



# Hot Water Bag

design:  
Codalunga

material:  
rubber + acrylic

art. 02605

€19

£18

\$28



**DREAM x MERDA**  
Cm. 24 x 37 - 2L

art. 02606

€19

£18

\$28



**RESIST x SISTER**  
Cm. 24 x 37 - 2L



SELETTI

DESIGN BY  
UTO BALMORAL

# Bad Guy Lamp

Seletti x Propaganda  
design: Uto Balmoral

material:  
resin

*The hoodie says a lot about who we are, depending on how we wear it. It gives us the chance to create a private, protective space around ourselves even in the middle of a crowd. Many young people who seem shy and introverted are actually hiding bold, revolutionary, and bright ideas. Maybe the "bad guy" isn't so bad after all!*



art. 15377

€249

£230

\$360



**WHITE** dimmable lamp  
Cm 28 x 23 H.35 | 11,02" x 9,06" x h 13,78"  
two light colors: red / white, 24 volt

art. 15378

€249

£230

\$360



**BLACK** dimmable lamp  
Cm 28 x 23 H.35 | 11,02" x 9,06" x h 13,78"  
two light colors: red / white, 24 volt





# Superfurniture collection

design:  
hello again

material:  
mdf, metal, fabric, polyester,  
plywood, laminate, plastic

art. 16530

€1.690

£1.540

\$2.660



Superdresser  
Cm.110x45 H.92 | 43,3"x17,7" H. 36,2"

art. 16500  
superchair blue grid



art. 16501  
superchair hatch



art. 16502  
superchair terrazzo



art. 16503  
superchair red grid



art. 16504  
superlougechair blue grid



art. 16505  
superlougechair terrazzo



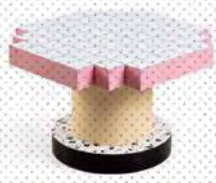
art. 16506  
superstool blue stripes



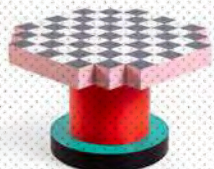
art. 16507  
superstool red grid



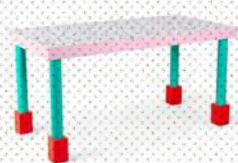
art. 16512  
supercoffetable blue grid



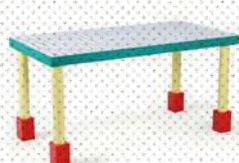
art. 16513  
supercoffetable chessboard



art. 16517  
supertable terrazzo



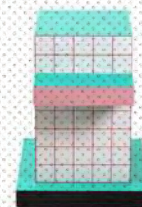
art. 16518  
supertable blue grid



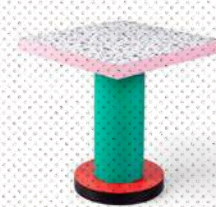
art. 16510  
supersidetable terrazzo



art. 16511  
supersidetable red grid



art. 16528  
superlounge table terrazzo



art. 16529  
superlounge table red grid



art. 16519  
supersshelf blue grid



art. 16520  
supersshelf terrazzo



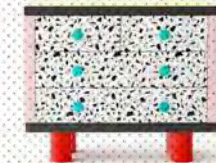
art. 16519M  
mirror for supersshelf



art. 16526  
supertower blue grid



art. 16530  
superdresser



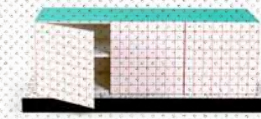
art. 16524  
supercloset blue stripes



art. 16514  
superslider terrazzo



art. 16515  
supercabinet red grid



art. 16523  
superbed red grid



art. 16525  
supermirror terrazzo



art. 17164  
supercurve tiny flower



art. 17166  
supercurve tiny tall



art. 16527  
supertable squared



art. 16516  
superstender terrazzo



art. 17163  
supercurve flower



art. 17165  
supercurve tall



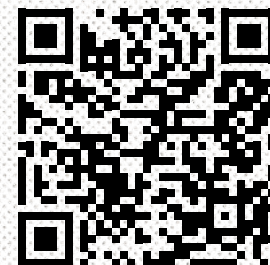
art. 16522  
superscreen



superlinea collection



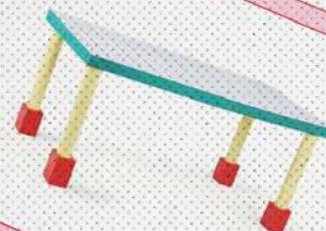
Take a look at the catalogue  
to get all the information.



supertable  
terrazzo

supertable  
blue grid

16518



Measure	
L	cm
D	inch
H	inch

seletti

materials

MDF  
laminate

wood  
metal

finish options

UNASSEMBLED

superfurniture collection



**(R)EVOLUTION  
IS THE ONLY  
SOLUTION**