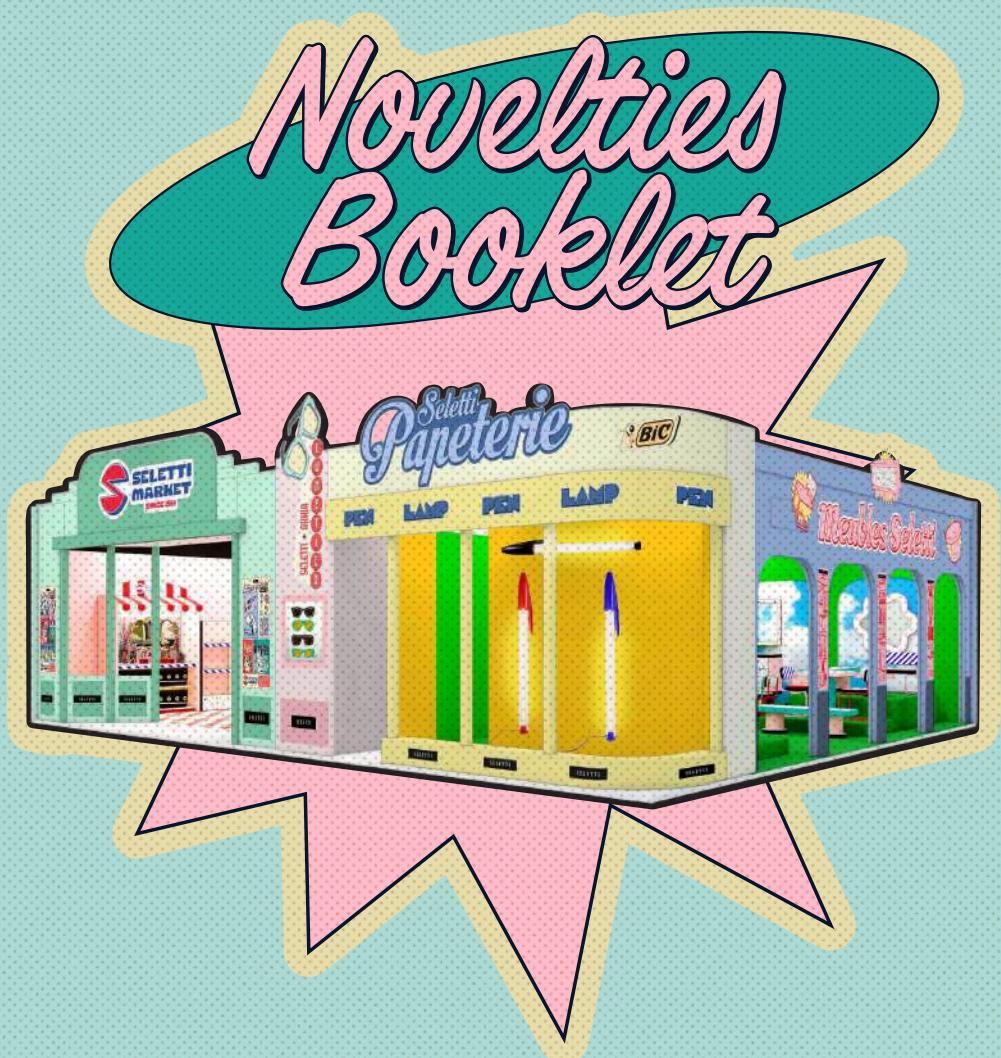


SELETTI
Novelties Booklet 2026

SELETTI s.p.a.
seletti.it
info@seletti.it
tel. +39 0375 88561

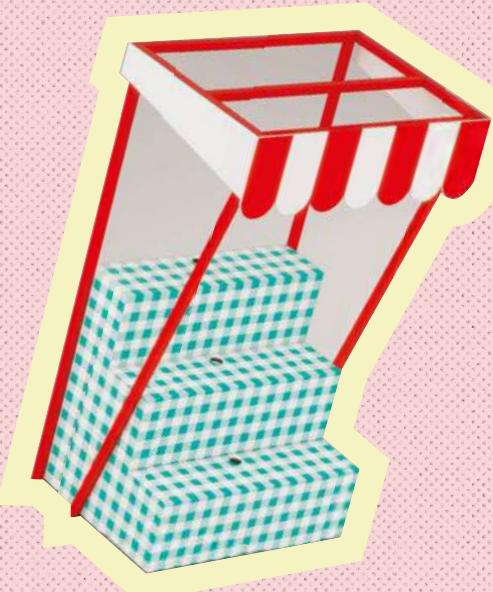
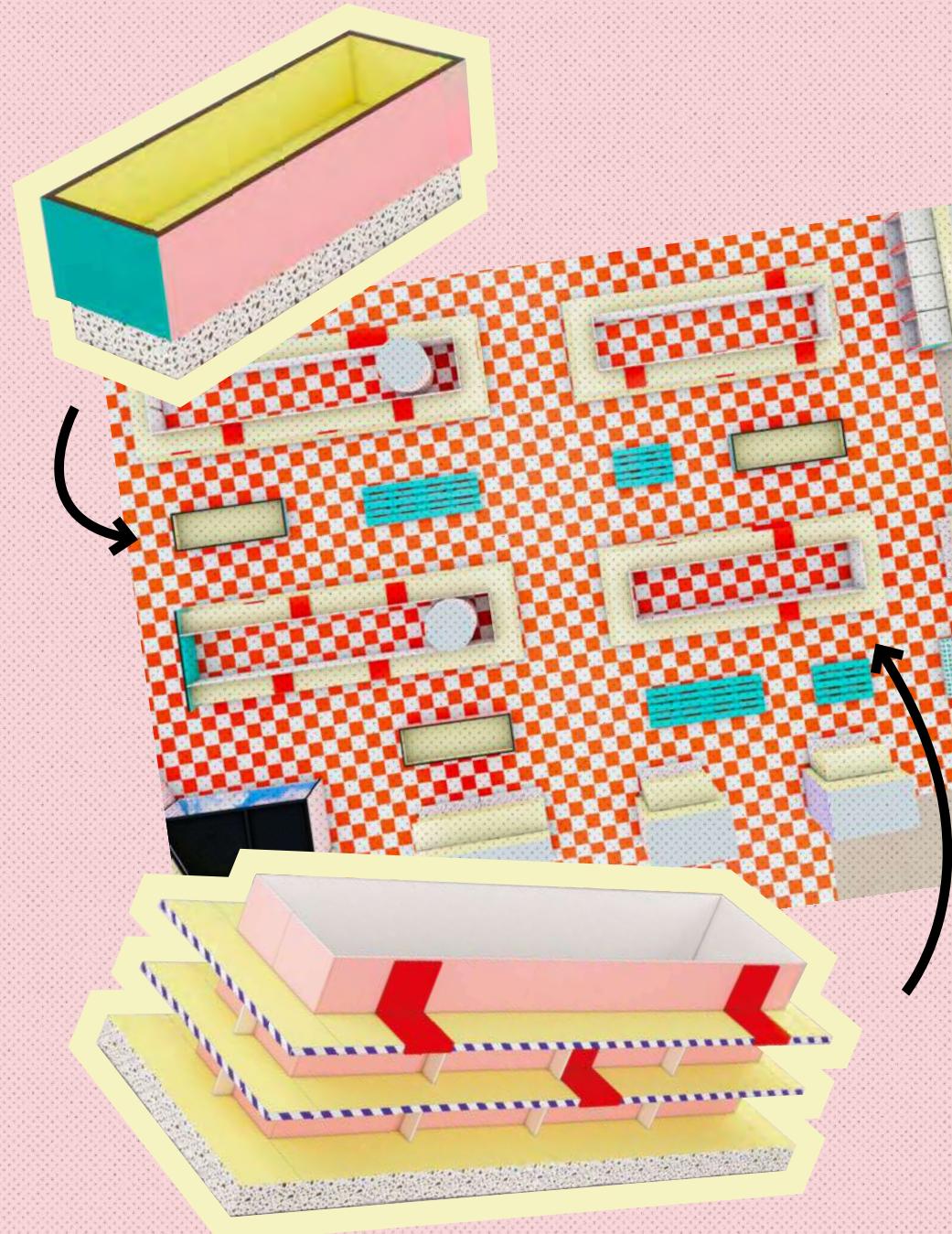
Via Codebruni Levante, 32
Cicognara di Viadana (MN)
46019 - Italy



SELETTI
Novelties Booklet 2026



Seletti Market is an experiential retail concept that transforms iconic department stores into pop, surreal supermarkets. The spaces become immersive environments where design, irony, and contemporary visual culture collide. Launched at La Rinascente in Milan, the project expanded to Rome and later internationally, with installations at Selfridges in London, Steffl in Vienna, and most recently Printemps in Paris. Through colorful aisles, shopping carts, and iconic objects, Seletti Market blurs the boundaries between art, design, and consumer culture, fully expressing the brand's bold and playful identity.



BRING THE MARKET
INTO YOUR SPACE!

Seletti Market is a ready-to-use retail format that can be adapted to your space. A bold, experiential corner designed to boost visibility, engage customers and turn shopping into a playful design experience.



SELETTI



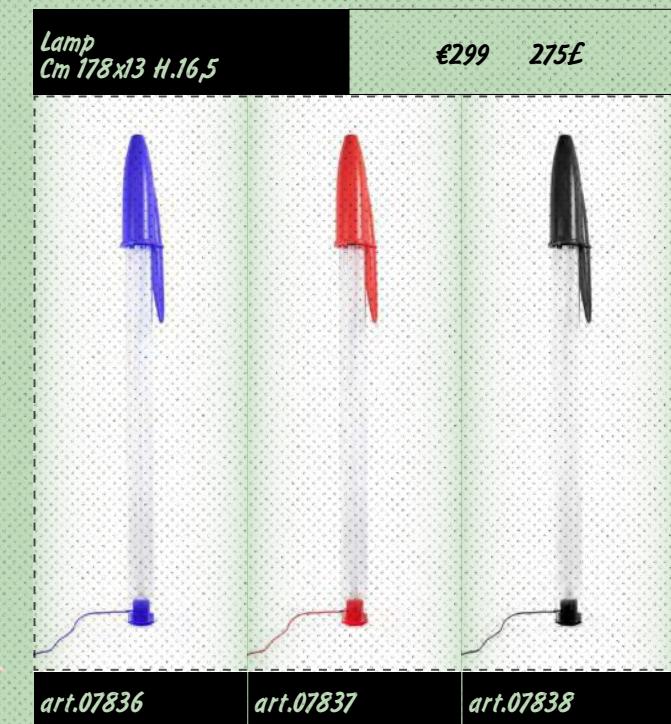
BIC Lamp

Seletti x BIC
design: Mario Paroli

material:
PC/HDPE

BIC® Lamp reinterprets the legendary BIC® Cristal at a 12:1 scale in its three most recognizable versions—classic black, blue, and red—as a floor lamp, pendant light, or wall sconce. Made with materials chosen to evoke the original with the utmost precision, while guaranteeing optimal lighting performance, this lamp celebrates one of the most widespread and beloved objects in the world.

220-240 V ~ 50 Hz T8
LED 22 W - 2400 Lumen, 3000K
3m / 10ft. cable

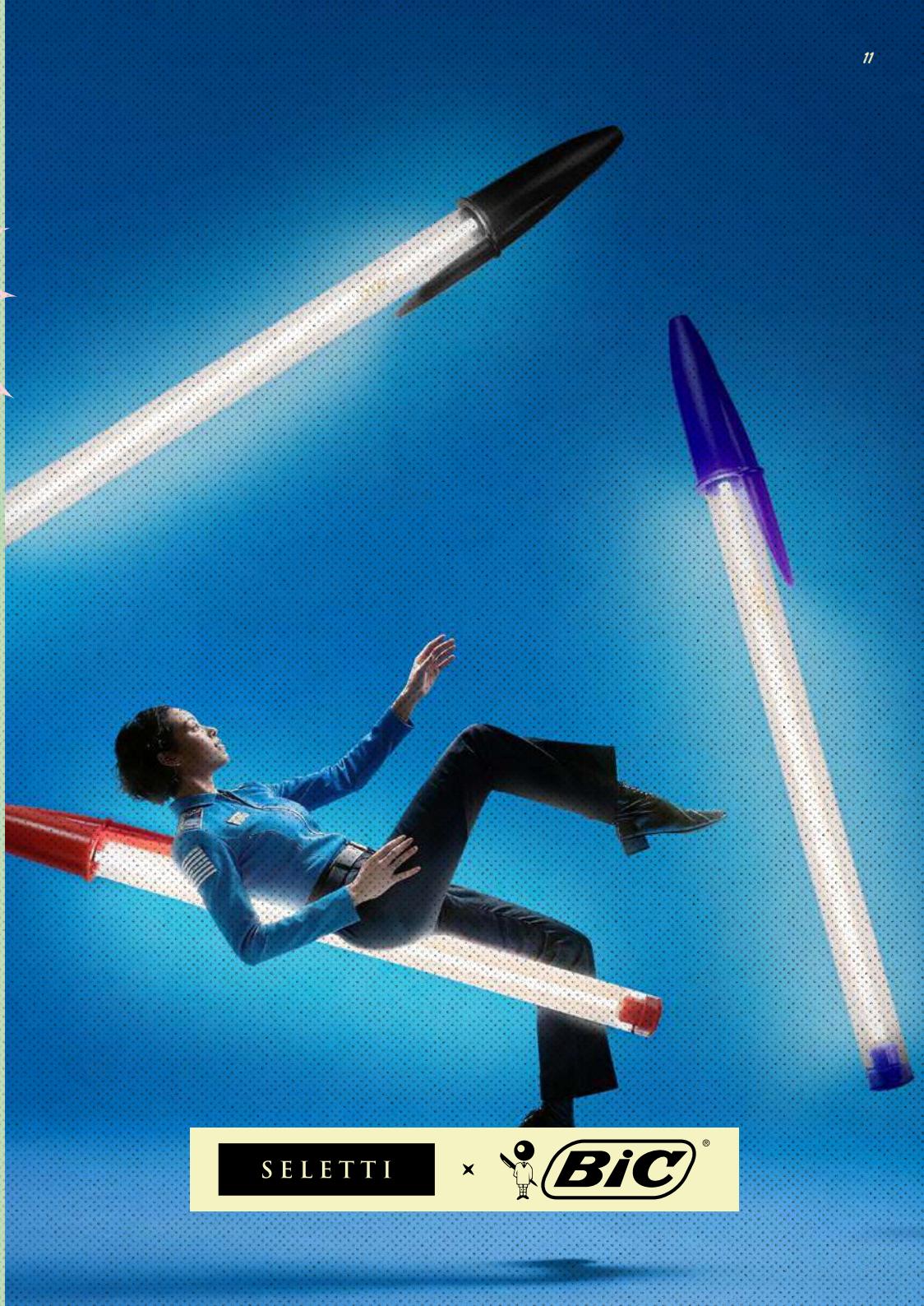


BULKY
ITEMS!

12:1 SCALE
LED LAMP!

16,5cm





SELETTI

x  BIC®

Seikantai 5271

design:
Bruno Laurenzano

porcelain, linen

Set of 3 plates
+ 1 napkin

DINNER PLATE
Cm. 26.5 x 26.5 h.2.2

SOUP PLATE
Cm. 22.7 x 22.7 h.3.8

DESSERT PLATE
Cm. 19 x 19 h. 2

NAPKIN Cm. 43x43

Seikantai5271: the connection between food and sex lies in their sensory and pleasurable nature. Both involve stimulating the senses, creating pleasure, and can be intimate and shared experiences. From the physical sensations to the sensory experience, the sharing of intimacy, the pleasure and gratification they provide, to the stimulation of endorphins in the brain, food and sex share common ground in enhancing pleasure and fostering intimate connections between individuals.

€165 £150 \$239



art. 09843 *ARCHED set*

DINNER PLATE



SOUP PLATE

art. 09844 *OFFERED set*

DINNER PLATE



SOUP PLATE

art. 09846 *ELONGATED set*

DINNER PLATE



SOUP PLATE

art. 09847 *SUSPENDED set*

DINNER PLATE



SOUP PLATE

art. 09845 *INCLINED set*

DINNER PLATE



SOUP PLATE

art. 09848 *GATHERED set*

DINNER PLATE



SOUP PLATE



DESSERT PLATE



NAPKIN



DESSERT PLATE



NAPKIN

*Hand-decorated
pure linen napkin*



*By gently lifting the plate, you'll reveal a discreetly placed QR code underneath.
Scanning this code grants you access to a curated selection of exclusive recipes, personally chosen by the artist to reflect the core concept of the project: the intimate connection between sensuality and cuisine.*

Pixel Mirrors

design:
Roberto Bruno

material:
Mdf and Glass

A collection of mirrors with coloured frames that evoke the pop imagery of the classic videogames that were the stars of the 1980s and 1990s. Pixel Mirror represents a wonderful escape into the wonderful memories of summers spent in arcades.

DON'T FORGET THE FIRST COLLECTION!



art. 17055 - Heart



art. 17056 - Flame



art. 17057 - Bomb



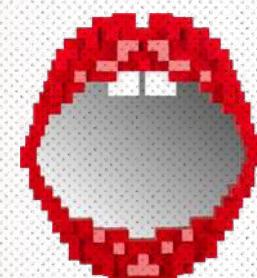
art. 17058 - Message

art. 17053

€159

£149

\$250



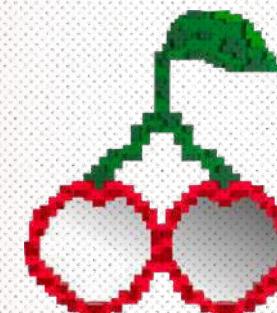
Mouth
Cm. 46,5 x 3,6 h. 50,5 / 18,3" x 1,42" h. 19,9"

art. 17054

€185

£169

\$290



Cherries
Cm. 70 x 3,6 h. 76 / 27,6" x 1,42" h. 29,9"



Burnt Carpets

design:
Loredana Longo

material
polyester

180x120cm
70,86" x 47,24"

Fire, a fundamental element for the rites of all the peoples and religions that have crossed the world, becomes the instrument to give life to a series of phrases that come from important Western leaders

art. 18225
WE NEED PEOPLE

€380 £350 \$545



"We need people who dream impossible things."

art. 18224
ALWAYS WIN

€380 £350 \$545



"When we stand together we will always win."

Burnt Carpets

design:
Loredana Longo

material
polyester

180x120cm
70,86" x 47,24"

Fire, a fundamental element for the rites of all the peoples and religions that have crossed the world, becomes the instrument to give life to a series of phrases that come from important Western leaders

art. 18226
SLOW WALKER

€380 £350 \$545



"I am a slow walker but i never walk back."

art. 18227
BELIEVING

€380 £350 \$545



"Never stop believing in the power of your ideas."

art. 18228
YOU HAVE THE POWER

€380 £350 \$545



"You have the power to make things better."

art. 18229
TOGETHER

€380 £350 \$545



"We are all in this together."



Lucky Temple

design:
Antar Elena Borghi

mixed materials

Lucky temple is a catalyst of luck that gathers amulets from various cultures, a powerful antenna for receiving positive vibrations, a shield of protection to be nourished with awareness and love. Lucky temple reminds you that luck sees perfectly well and goes to those who, first of all, know how to welcome it and above all, to those who believe that the solution to any problem comes from deep within the self, not from external circumstances.



art. 13236

€149 £139 \$215



Decorative objects
Cm. 22 x 12 H. 31.5 / 8.66" x 4.72" x 12.40"

1 -

FOUR-LEAF CLOVER

The most recognized good luck charm in the world, each leaf carries a

meaning: hope, faith, love, and luck. It also symbolizes the circle of life and the four elements (earth, air, fire, water). Since ancient times, it was believed that carrying one could help see spirits and avoid danger.

2 - **HORSESHOE** A charm considered lucky in many cultures, especially Anglo-Saxon ones. Since the Middle Ages, it was believed to be a powerful shield against epidemics and the Devil. It is said to bring good luck, especially if hung above a door with the ends pointing upward to keep the luck from "slipping away."

3 - **HORN** Also known as the "cornicello," it is a traditional Italian charm. Considered a symbol of virility, physical strength, and fertility since the Neolithic era. Its shape is inspired by Priapus' phallus, the god of fertility, and its red color represents the power of blood and fire.

4 - **LADYBUG** In many traditions, the ladybug is seen as a bearer of good fortune and prosperity. It is also associated with love and happiness, particularly in relation to weddings and new beginnings. Since ancient times connected to the goddess Juno and later to the Virgin Mary, it emits protective energy against danger.

5 - **HORNED HAND** The gesture of making "horns" with the hand facing downward is itself an amulet to ward off misfortune and the evil eye. Its origins are uncertain, but some theories trace it back to ancient Greece and the myth of the Minotaur, associated with shamanic practices.

6 - **EGYPTIAN SCARAB** A powerful symbol in ancient Egypt, the scarab was associated with the morning manifestation of the sun god Ra. Egyptians believed it pushed the sun into the sky each day, symbolizing the cycle of life, death, and rebirth.

7 - **HAMSA HAND** (Hand of Fatima) In Islam and Judaism, this is a protective amulet against the evil eye and negative influences, associated with strength, power, and blessings. The five fingers represent the five pillars of Islam, the five books of the Torah, and the connection between body and soul. The eye in the center is considered the eye of God watching over the wearer.

8 - **NAZAR** Common in Turkey, Greece, and the Middle East, the word "Nazar" in Arabic means "gaze." Its shape resembles the Eye of Allah (or Greek eye), which protects the bearer from envy and the evil eye with its loving watchfulness. If the Nazar breaks, don't worry: it means it has protected you!

9 - **MANEKI NEKO** A Japanese figurine of a cat raising its paw in a welcoming gesture typical of Japanese culture. It attracts luck, prosperity, customers, and good fortune—especially used in shops and businesses. Depending on whether it raises the right or left paw, it attracts either wealth or clients. The white Maneki Neko brings general happiness and good luck.

10 - **ACORN** Traditional in Northern Europe, especially in Germanic cultures, it is considered sacred to Thor, god of thunder and protection. In the past, it was believed wearing



an

acorn

could protect against disease, aging, and even alcoholism. Today, it is a symbol of health and prosperity, especially if placed on a windowsill at home.

11 - **ELEPHANT** In Eastern cultures, an elephant with its trunk raised is believed to bring good luck, wealth, and prosperity. In Hindu culture, the elephant symbolizes wisdom, strength, and home protection.

12 - **DALA HORSE** Refers to the "Dala häst," a traditional painted wooden horse from the Swedish province of Dalarna. Originally crafted as a children's toy by 18th-century woodcutters, it is now associated with good luck, friendship, energy, strength, and problem-solving.

13 - **LILY OF THE VALLEY** In France, gifting a sprig of lily of the valley on May 1st, Labor Day, is a wish for good luck and happiness. This lucky tradition was introduced by King Charles IX in the 16th century.

14 - **COIN TALISMAN** In China, coins are powerful amulets symbolizing prosperity. Often tied together with red thread (a symbol of life energy, protection, and activation of luck), pink stone coins represent love, peace, and emotional healing.

15 - **BLACK OBSIDIAN PYRAMID** A natural volcanic glass with an intense black color and shine, it is considered the stone of transformation. A powerful tool for self-discovery, it helps overcome fears and traumas while serving as a protective shield. It promotes grounding, wisdom, and clarity of purpose, aiding in important decision-making.

16 - **CLEAR QUARTZ** In many cultures, it is considered a stone of light, purity, harmony, and balance. Associated with truth and clarity, it symbolizes both physical and spiritual balance. It enhances concentration, is believed to boost self-confidence and intuition, and helps release energetic blockages.

17 - **MIRRORS** Seen as magical objects, they are believed to influence the energy of a space by protecting the home and repelling negative energies and evil spirits. According to Feng Shui, mirrors can amplify positive energy and attract abundance.

18 - **YES-NO COIN** A coin that, when tossed, helps make decisions between two options: "Yes" or "No." Use it for quick decision-making or to add a touch of luck to your choices.

19 - **LUCKY CARD** A true 2D concentration of good fortune that you can always carry with you or place over your heart during your rituals and lucky charms practices.

20 - **DARK BLUE and GOLD** In many cultures, dark blue is considered a protective and spiritual color. Gold has the power to attract positive energy related to wealth and good luck.

20 - **KEY** It is a powerful symbol of good luck, representing the ability to open new doors, overcome obstacles, and achieve goals. The key symbolizes freedom and discovery in crossing new thresholds, exploring the unknown, and uncovering new opportunities.

CA NO PIE





DON'T FORGET
THE FIRST COLLECTION!



art. 10531

art. 10534

art. 10532

art. 10530

art. 10533

Canopie

design:
Elena Cutolo

material:
porcelain

A refreshed version of the iconic Canopie collection, now featuring a newly added bowl on the lid.

This update enhances both functionality and character, while preserving the playful spirit and unmistakable design of the original Canopie.

NEW
collection!

art. 10536	€159	£150	\$250	art. 10537	€159	£150	\$250
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ZITA
Ø Cm 17,2 H.41,6LUNA
Ø Cm 17,2 H.41,6

art. 10535	€159	£150	\$250	art. 10538	€159	£150	\$250	art. 10539	€159	£150	\$250
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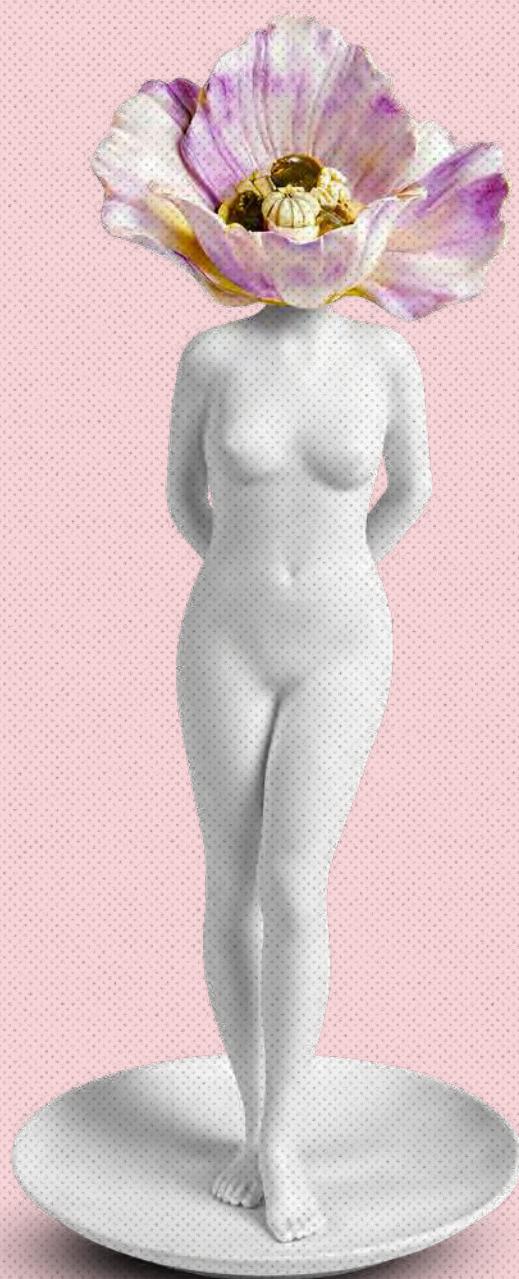
AMINA
Ø Cm 17,2 H.41,6PIETRA
Ø Cm 17,2 H.41,6KIKI
Ø Cm 17,2 H.41,6

La Timida Vase

design:
Bigotta

material:
porcelain

A woman without veils, in her full nudity but in a pose that expresses shyness, the same play chosen by the artist for her stage name "la bigotta". La timida is a vase that holds a single flower, transforming into the "flower woman", one of the most iconic illustrations by la bigotta. Handcrafted by a master artisan in fine porcelain, each piece is shaped with patience and care, where every curve and detail reflects the beauty of true craftsmanship.



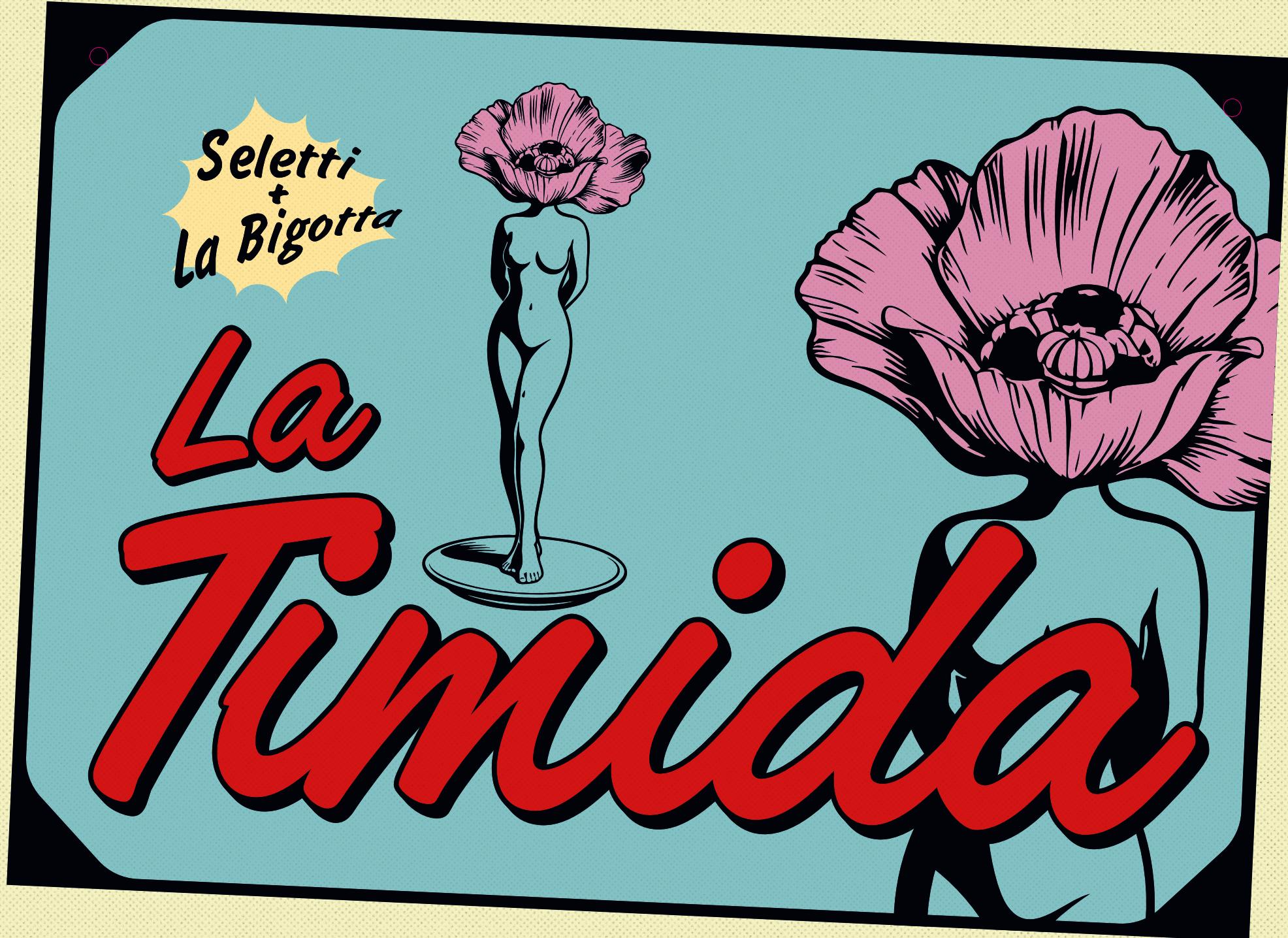
art. 10088

€149

£139

\$215







Velaschino Vase

design:
Niccolò Spirito

material:
porcelain

LIMITED EDITION
1999 PCS.



art. 10054

€135

£125

\$195



Vase
cm. 19 x 13 H 32,5 / 7.48" x 5.11" x 12.79"

Amor Volat Vase

design:
Marcantonio

porcelain,
base: plaster

Amor Volat is a vase that seems to defy gravity, an upside-down head that transforms a classical sculpture into a symbol of lightness. Inspired by that moment when falling in love makes us feel as if we're floating in the air, at the mercy of a softer, brighter, more magical world. Marcantonio wanted to capture that feeling of being swept away by the wind of emotions.



art. 10069	€99	£90	\$145
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AMOR
Volat





Holy Love In Bloom

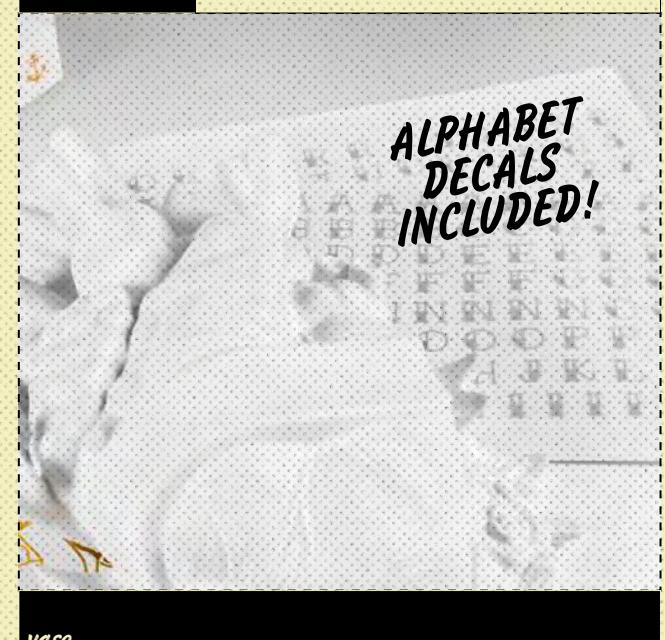
design:
Marcantonio

material:
porcelain

The great success of *LOVE IN BLOOM* continues with a new version that celebrates the tradition of the Sacred Heart. The iconic shape is now adorned with flowers, flames, and tattoo-inspired ribbons. A new way to celebrate love and self-expression: customize it with included alphabet decals to write a name, a dream, or a cherished ideal



art. 09920H €119 £110 \$170



ALPHABET
DECALS
INCLUDED!

vase
Cm. 18,4 X 8,5 X H. 33,9 / 7,24" x 3,35" x 13,35"



Candelabra Classics On Acid

design: Diesel Living
with Seletti

material:
cast iron

A classic look with a crazy twist for party lovers and eclectics. Marvelous for an unexpected distorted table set up.

art. 11294	€45	£40	\$65	art. 11296	€89	£82	\$130
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SINGLE arm candle holder
Cm. 9 x 9 H. 25 / 3.54" x 3.54" x 9.84"

art. 11295	€45	£40	\$65
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SINGLE arm candle holder
Cm. 8,5 x 8,5 H. 20,5 / 3.34" x 3.34" x 8.07"



TRIPLE arm candelabra
Cm. 27,5x12 H. 32 / 10.62" x 4.72" x 12.59"

Melt-D

design: Diesel Living
with seletti

material:
vegetal wax and paraffin

50 hours per
candle

art. 11166

€199 £189 \$289



TRIPLE candle
Cm. 15,8 x 35 H.29,5 /
5.90" x 13.78" x h 11.61"

art. 11165

€89 £80 \$129



SINGLE candle
Cm. 15 x 15 H.29,5 / 5.90" x 5.90" x 11.61"



Toiletpaper Pets Cases

design:
Toiletpaper home

material:
Printed PU

COSMETIC BAG
Cm. 23x8 h.13

€52

£48

\$82



art. 02494
SURF BUDDIES

art. 02495
ANGRY CAT

art. 02496
BFF



art. 02497
CAT-LISCIOUS

art. 02498
KITTY GANG

art. 02499
DOG CALL CENTER



Toiletpaper Pets Folding Chairs

design:
Toiletpaper home

material:
Metal and PVC

FOLDING CHAIRS
Cm. 43 H.47/80

€92

£85



art. 18563
ANGRY CAT

art. 18564
CAT SURPRISE

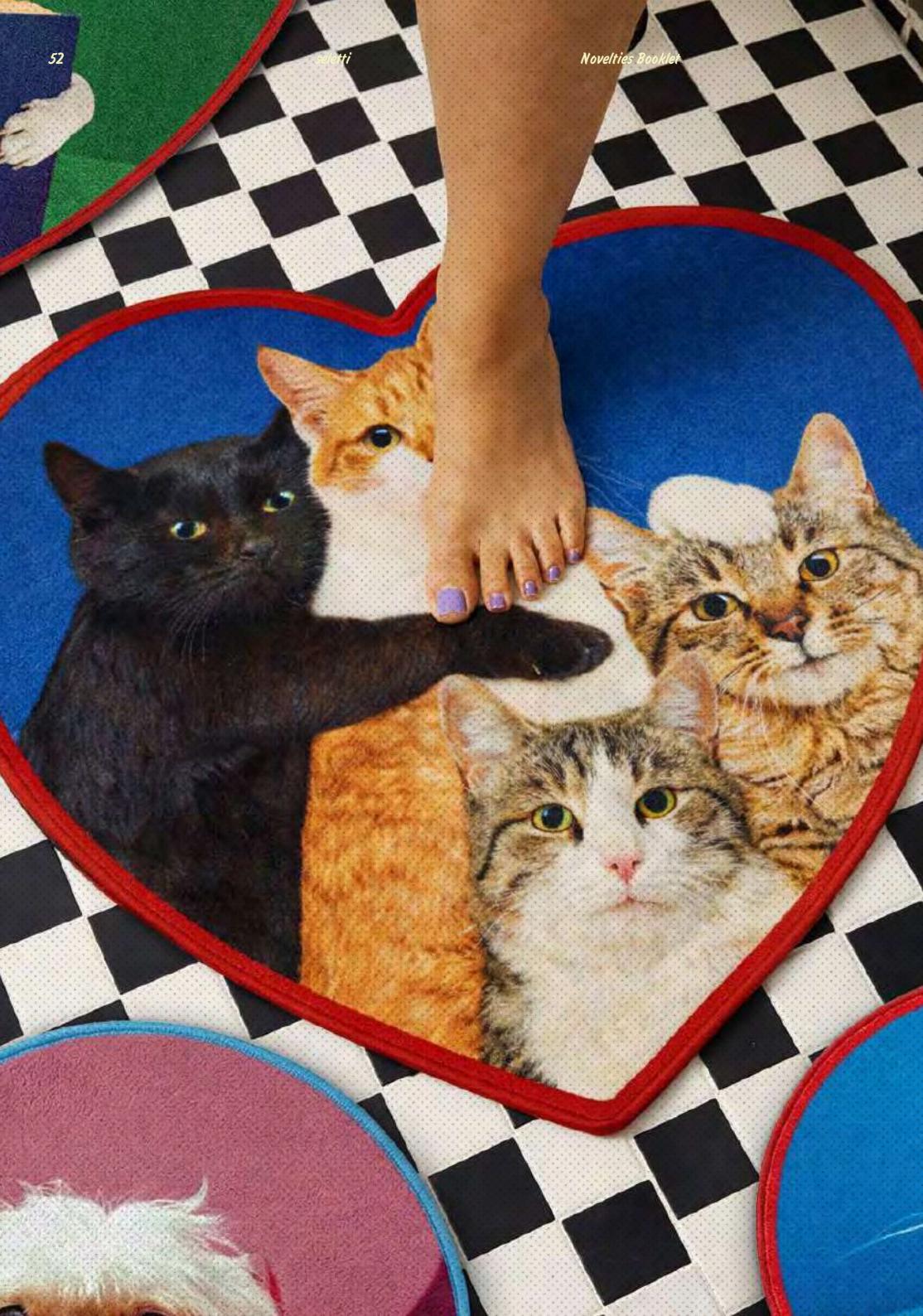
art. 18565
DOG CALL CENTER



art. 18566
NERDY DOG

art. 18567
BFF

art. 18568
POLYCATS



Toiletpaper Pets Mats

design:
Toiletpaper home

material:
Polyester

MATS
Cm. 65x72

€39

£36

\$60



art. 18178
DOG CALL CENTER

art. 18179
POLYCATS

art. 18180
ANGRY CAT



art. 18181
BFF

art. 18182
NERDY DOG

art. 18183
CAT SURPRISE



Toiletpaper Pets Cushions

design:
Toiletpaper home

material:
Polyester

CUSHION
Cm. 50x50

€99

£100



art. 02357
DOG CALL CENTER

art. 02354
POLYCATS

art. 02355
ANGRY CAT



art. 02358
BFF

art. 02359
NERDY DOG

art. 02356
CAT SURPRISE



40 hours candle
Cm. 7 x 7 h. 10 / 2.75" x 3.93"



Toiletpaper Candles

design:
Toiletpaper home

material:
vegetal wax

40 hours / 10 hours



10 hours candle
Cm. 2.3 x 2.3 h. 27 / 0.90" x 10.61"





art. 14100W

WHITE candle holder
Cm.10 x 10 h.1 / 3.93" x 0.39"

art. 14100BLK

BLACK candle holder
Cm.10 x 10 h.1 / 3.93" x 0.39"

€8 £7 \$12

Candle Holder

design:
Selab

material:
porcelain

art. 14100B

BLU candle holder
Cm.10 x 10 h.1 / 3.93" x 0.39"

art. 14100R



RED candle holder
Cm.10 x 10 h.1 / 3.93" x 0.39"

art. 14099W

WHITE candle holder
Cm.7.8 x 7.8 h.4.3 / 3.07" x 1.69"

art. 14099BLK



BLACK candle holder
Cm.7.8 x 7.8 h.4.3 / 3.07" x 1.69"

art. 14099B

BLU candle holder
Cm.7.8 x 7.8 h.4.3 / 3.07" x 1.69"

art. 14099R



RED candle holder
Cm.7.8 x 7.8 h.4.3 / 3.07" x 1.69"

€8 £7 \$12



Toiletpaper Jewels

design:
Toiletpaper home

Stainless steel
with 18K gold plating

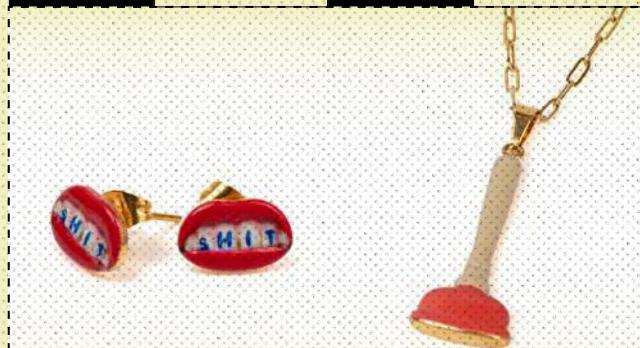


art. 02207 €35 £32 \$52 art. 02208 €35 £32 \$52



SINK PLUNGER dangling earrings 25mm / 0.98" SHIT dangling earrings 14mm / 0.55"

art. 02209 €32 £30 \$47 art. 02205 €39 £36 \$56



SHIT stud earrings 12mm / 0.47" SINK PLUNGER Necklace with pendant 28mm / 1.10"



Burning Love

design:
Gianpiero

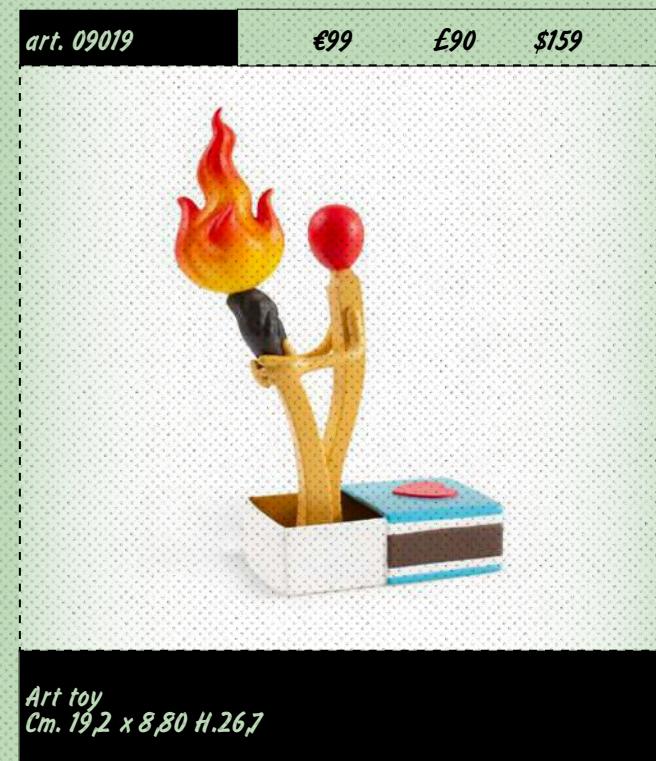
material:
resin

LIMITED EDITION
1999 PCS.

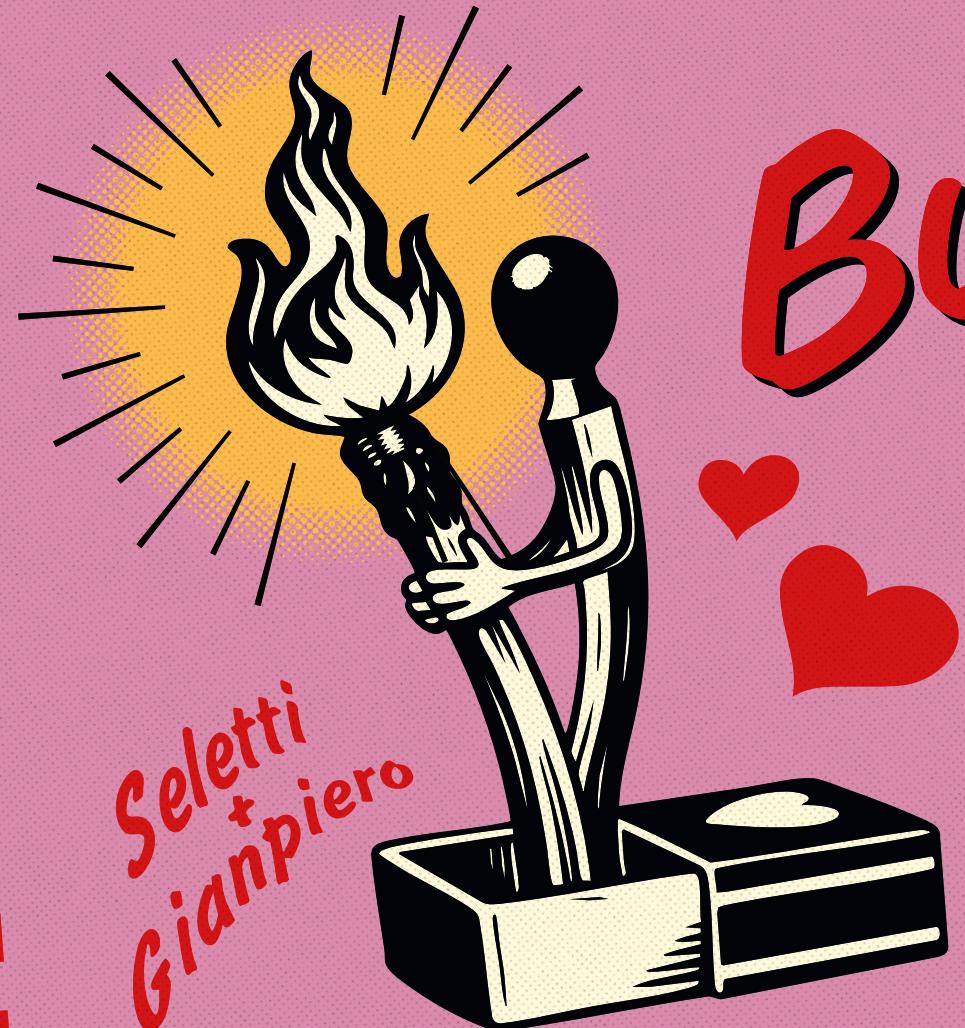


art. 09019

€99 £90 \$159



Seletti
Gianpiero



Burning Love

THE FIRE
THAT KEEPS YOU
ALIVE!



Plastic Peace

design:
Gianpiero

material:
resin

LIMITED EDITION
1999 PCS.



art. 09018

€99 £90 \$145



Art toy
Cm. 20 x 10,5 H 20 7.87" x 41.33" x 7.87"



Hot Water Bag

design:
Codalunga

material:
rubber + acrylic

art. 02605

€19 £18

\$28



DREAM x MERDA
Cm. 24 x 37 - 2L

art. 02606

€19 £18

\$28



RESIST x SISTER
Cm. 24 x 37 - 2L



Bad Guy Lamp

Seletti x Propaganda
design: Uto Balmoral

material:
resin

The hoodie says a lot about who we are, depending on how we wear it. It gives us the chance to create a private, protective space around ourselves even in the middle of a crowd. Many young people who seem shy and introverted are actually hiding bold, revolutionary, and bright ideas. Maybe the "bad guy" isn't so bad after all!



art. 15377

€249 £230 \$360



WHITE dimmable lamp
Cm 28 x 23 H.35 / 11,02" x 9,06" x h 13,78"
two light colors: red / white, 24 volt

art. 15378

€249 £230 \$360



BLACK dimmable lamp
Cm 28 x 23 H.35 / 11,02" x 9,06" x h 13,78"
two light colors: red / white, 24 volt

TWO LIGHT
COLORS:
RED / WHITE





Superfurniture collection

design:
hello again

material:
mdf, metal, fabric, polyester,
plywood, laminate, plastic

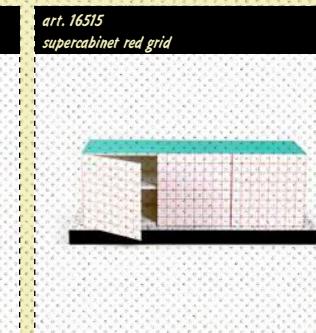
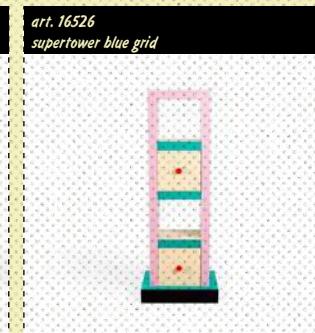
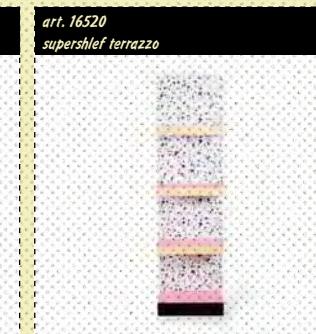
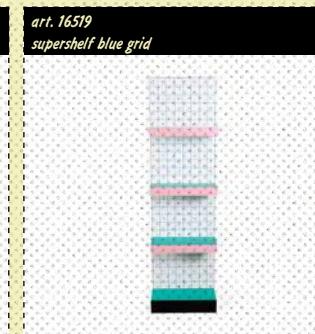
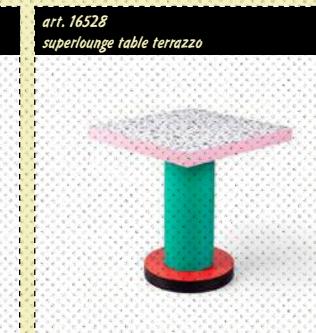
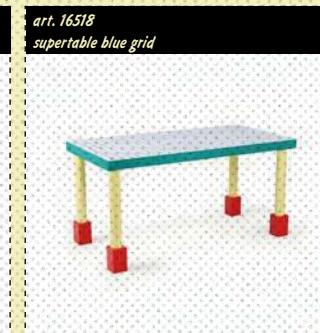
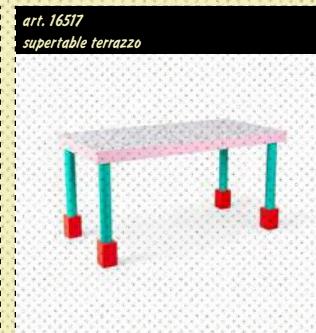
art. 16530

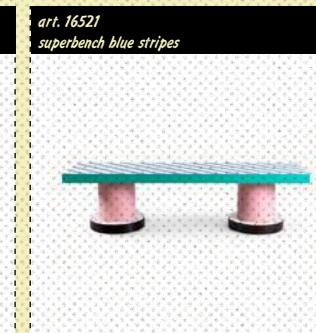
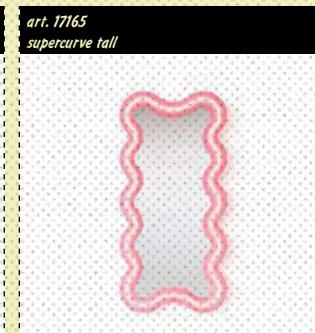
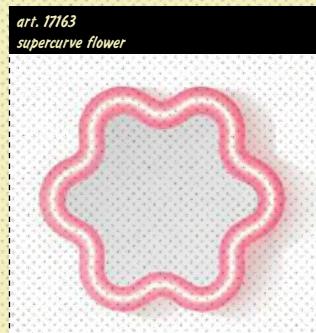
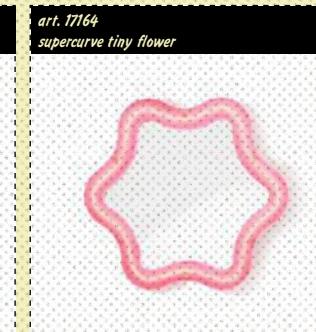
€1.690

£1.540

\$2.660







**(R)EVOLUTION
IS THE ONLY
SOLUTION**